

# IAMX at a glimpse.



## THE PROBLEM

6 billion users

7h online

80 passwords

220 accounts

7% world GDP fraud

270 days forms

## THE SOLUTION

Treat the internet like you are logged in.

	SEGMENT	PRODUCT	SOURCES OF PRODUCT	PRODUCT DETAILS	MONETIZATION	CONSUMER BENEFITS	COMPANY BENEFITS	PEER GROUP	MARKET SIZE	COMPETITIVE ADVANTAGE
ONBOARDING	Compliance, Information Security, Business Productivity, SaaS, Verification Platform	eKYC electronic Know Your Customer SaaS verification platform: ID verification, liveness, features, address, AML anti-money laundering, PEP, sanctions, EDD ESG, media, wallet ID, chatbot, fully customizable in a few clicks.	1. eKYC SaaS verification platform 2. eKYC Import pre-authenticated data	Key takeaway: Reusable KYC regulatory compliant level. 1. eKYC SaaS collect data, verify data, collect DID 2. eKYC Import import data, reuse verification 3. eKYC Terminal scan, verify & match	1. Pay-as-you-go 2. Subscription revenues	1. Owns KYC and controls data 2. Convenience & pass rate 3. Privacy	1. 1. Lowest costs eKYC 2. Regulatory compliance 3. 204 countries, 1032 AML sources	Idnow, SumSub, Blockpass, Astra Protocol	Global eKYC market was valued at USD 530 million in 2022 and is expected to reach a value of 2,446 million by 2030.	1. Cost leadership 2. Reusable KYC
	Information security hardware		3. eKYC Terminal	1. Universally accessible foundational ID system 2. Biometric identity 3. Gateway	WorldCoin	850 million people around the world are still without official identification.	1. FBI fingerprint conformity App. F 2. BSI biometric technology conformity sovereign applications			
MARKETPLACE / GATEWAY	Identity & access management (IAM)	IAM authentication building blocks	SDK SSI	Key takeaway: 1. Saving money, saving time, increasing customer experience 2. Enabling verifiable unique identifiers 3. Enabling business process automatization 4. Automated updates	1. Transaction revenues 2. Subscription revenues	1. Cashback on every online purchase 2. No more passwords 3. Buy everything in 1Click	1. Single sign-on KYC 2. Increase conversion rate 2x 3. Increase experience & retention 4. Gain market share	Okta, ForgeRock, auth0, Ping Identity, Spruce ID, Jumio, Veriff	Global IAM market was valued at USD 32 billion in 2022 and is expected to reach a value of 45 billion by 2026.	1. ZKP verifiable credentials 2. Biometric authentication 3. 1Click checkout regulated 4. Privacy ensuring
	eCommerce retail and regulated	Single Sign-on KYC with trustable and verifiable customer owned, regulatory compliant, GDPR-conform data	eKYC	Global Affiliate market was valued at USD 12 billion in 2022 and is expected to reach a value of 17 billion by 2028.	5. Zero fraud 6. Data monetization 7. Patent for GDPR-conform authentication of persons, organizations and things with ZKP VC					