IAMX
OWN YOUR IDENTITY

5G & TELCO **DIGITAL IDENTITY**

Problems

6 billion people own a smartphone. 20% of all retail sales come from E-Commerce.

The average person must keep track of up to 80 passwords, maintain 220 user accounts, and spends 270 days of their life completing forms and going through Know Your Customer (KYC) processes. Fraud amounts to 6% of the global GDP.

The internet was not built with a layer of identity.

Value Proposition

- Treat the internet like you are logged in
- Reusable compliant KYC, KYB
- Buy everything in 1Click
- Reduce fraud to zero
- No more passwords
- Authentication biometrics
- Receive cashbacks
- Save time
- Own your identity
- Best customer experience
- Simple to use
- Increase conversion rate
- Monetization telco partners
- Generate lifetime revenues

Products

Regulatory compliant reusable KYC / AML with optional digital access delegation and upgradeable and updatable modules.

Self-Sovereign KYC Identity Plugin, works in any wallet or IAMX ID Wallet. Single Sign-on, multi-level authentication.

Business Model

Revenues

Per KYC costs < 1USD and gross margin 50%.

Lifetime sales commissions for online purchases.

Financial Benefits

IAMX rewards the customer with a 25% cashback from each sales commission, 25% going lifetime to the issuer (telecommunication partner) and 50% put back into IAMX.

Competitive Advantage

Customer-mass-onboarding via telecommunication partners, average lifetime revenue stream 3 USD net result, increasing customer experience.

Patented GDPR-conform verifiable credentials, W3C registered DID-method did:iamx.

Cost leadership: The costs for a regulatory compliant reusable KYC / AML amount to less than 1 USD vs 2 USD being the lowest sales price.

Team

Experienced team with about 20 years of business expertise per segment.

Track record in telecommunication, eCommerce, marketplaces.

Current status of the company

MVP adoption to market fit.

IAMX AG, Zug, Switzerland, founded Nov 2021

2,8 Mio. USD revenues from presale KYC.

Demand

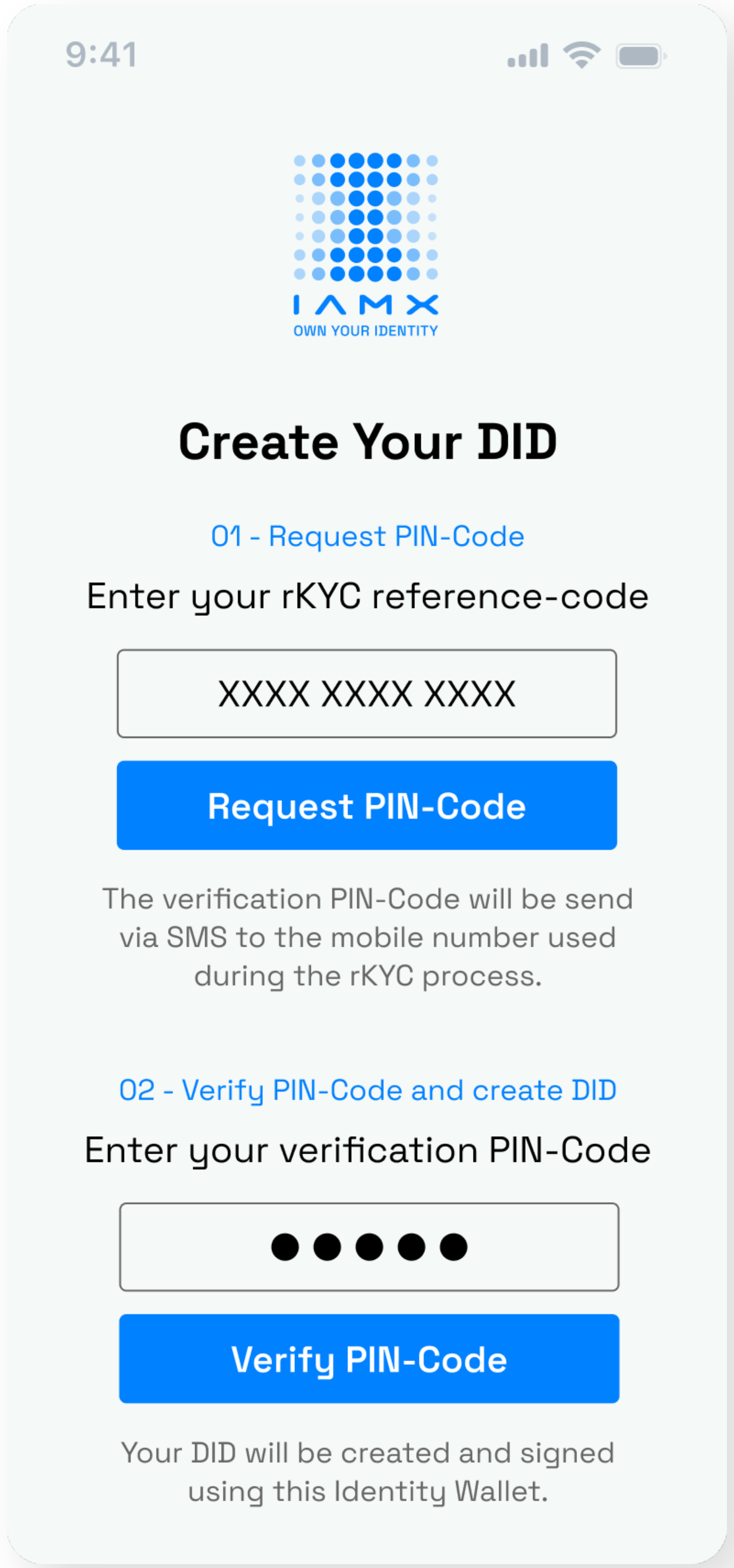
750k USD for product branch development & sales to gain market share of 12 Mio. USD p.a. with product “regulatory compliant reusable KYC”.

3,2 Mio. USD for 3600 days á 900 USD for onboarding of 15 Mio. telecommunication customers in 3 countries, marketplace, app, 100 business cases.

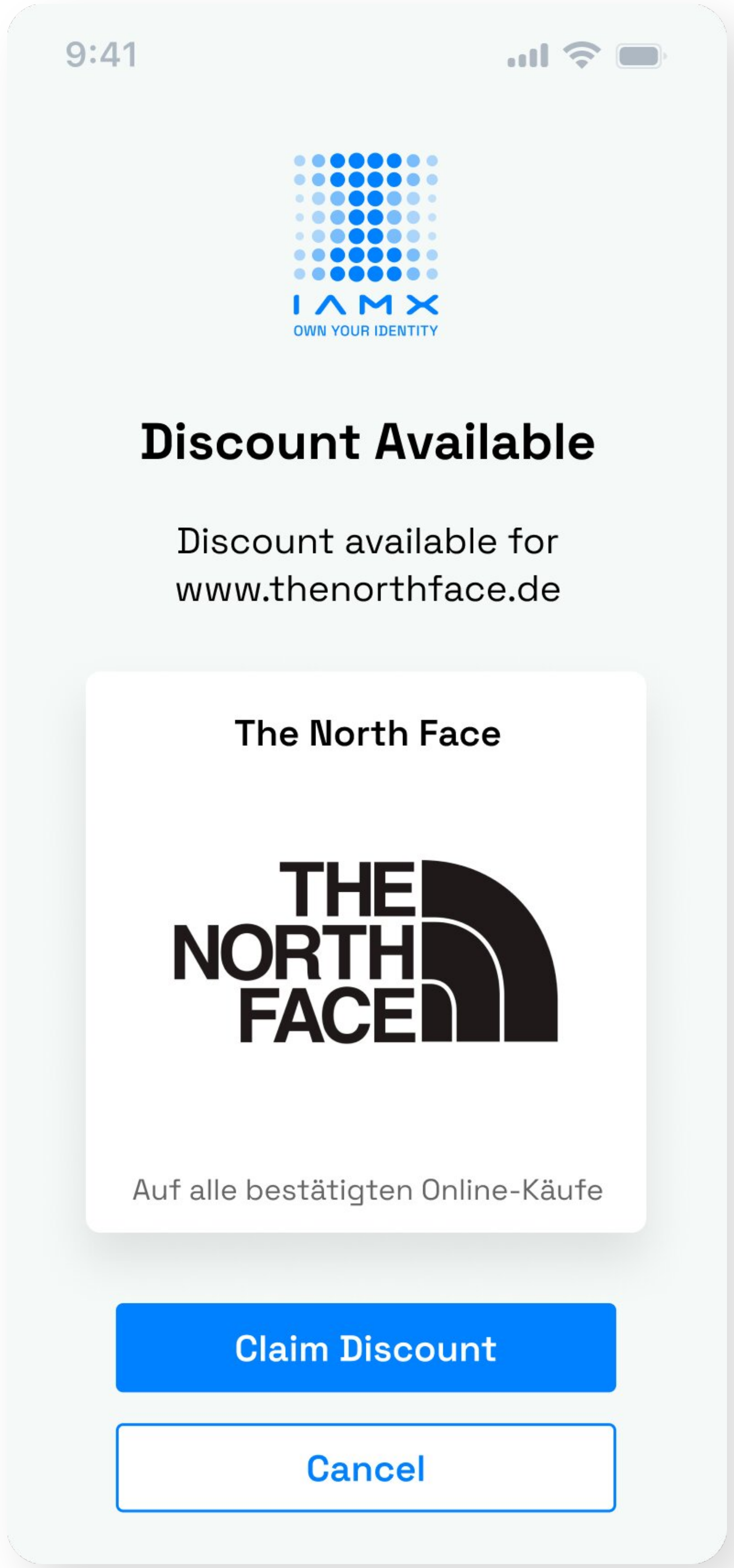
Product screenshots

KYC

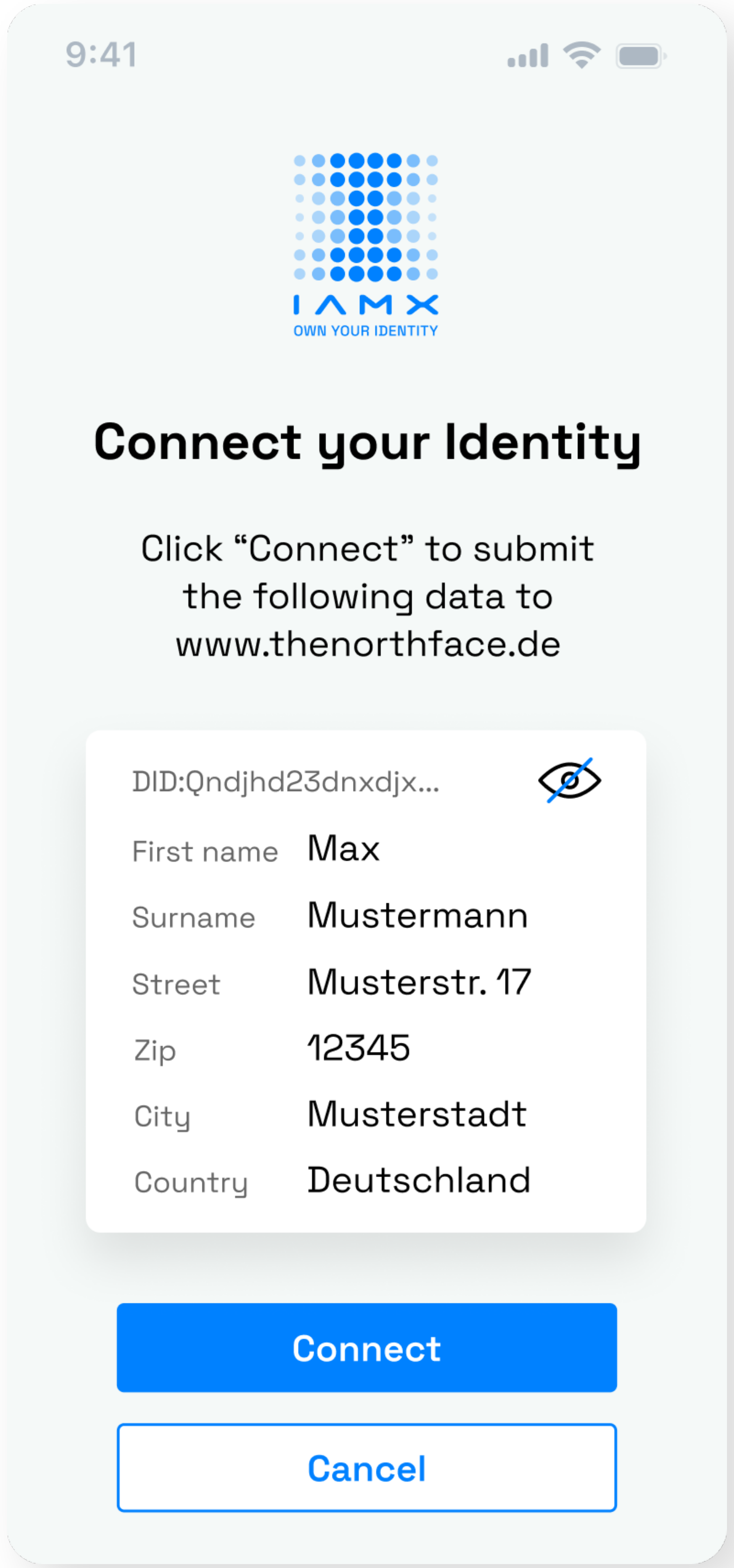
DID



Discounts



1Click-Purchase



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