

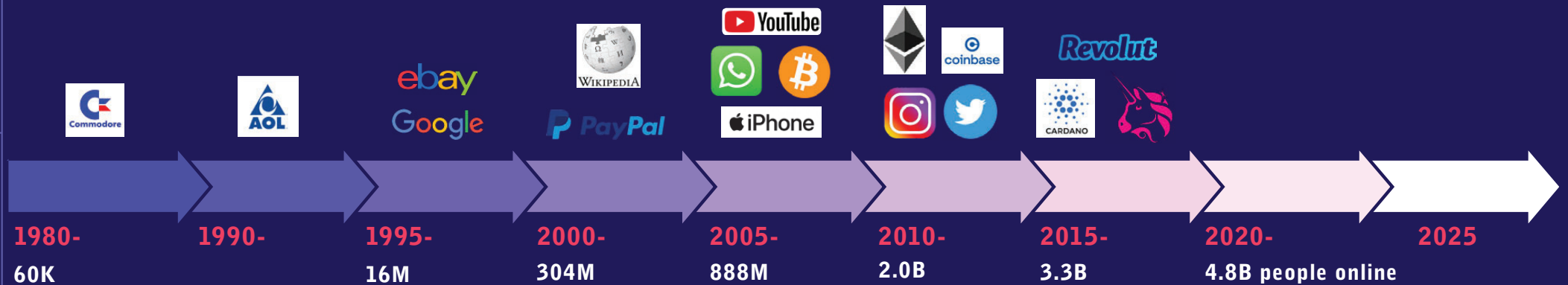
I ^ M X

OWN YOUR IDENTITY

OWN
YOUR
IDENTITY

THE STORY OF WEB3

THE STORY OF WEB3



WEB1

YAHOO! | NETSCAPE | I-EXPLORER |

READ

Central.
Company owned.
Company controlled.
Conversion Break Identity.
E-Mail. Word. Fax.
POS, Post-Ident. Payment.

WEB2

FACEBOOK | YOUTUBE | WIKIPEDIA

READ & WRITE

Central.
Customer owned.
Company controlled, mediated.
Conversion Break Identity.
Filling in forms.
Video-Ident, Post-Ident, KYC. Payment.

WEB3

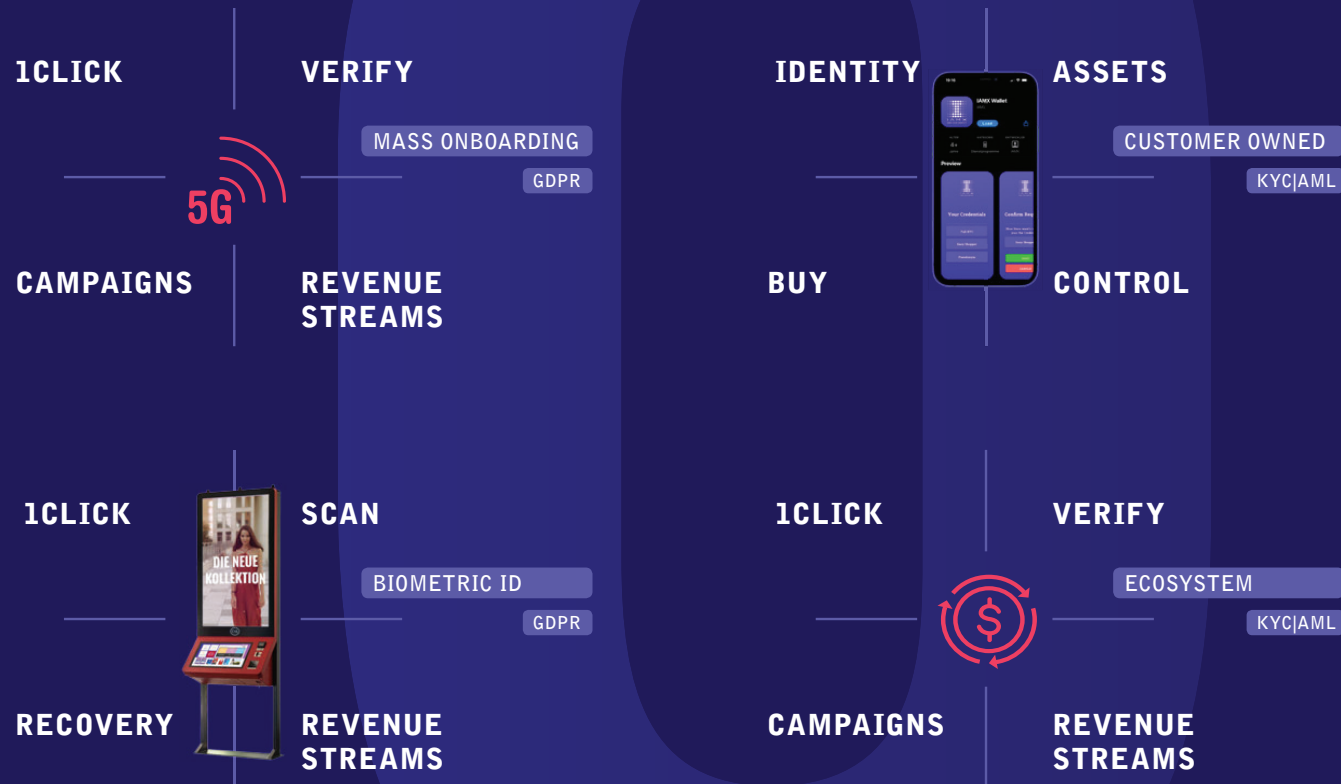
TOKENS | WALLETS | IDENTITY |

READ & WRITE & FULFILLMENT

Decentral.
Customer owned.
Customer controlled.
Layer: Identity & Authentication.
Re-usable 1Click-form-filling.
Re-usable 1Click-Ident and KYC.

YOU ARE LOGGED IN

IAMX BUSINESS MODEL AND STACK



BUY EVERYTHING WITH 1CLICK WITHOUT AN ACCOUNT

GLOBAL PROBLEM

400 DAYS OF YOUR LIFE
YOU FILL IN FORMS & DO KYC

6 USD BOTTOM LINE
PER CUSTOMER PER YEAR

1-3 % CONVERSION RATE
HIGH COST KYC



HOLDER
CUSTOMER



AGENT
TELECOMMUNICATION



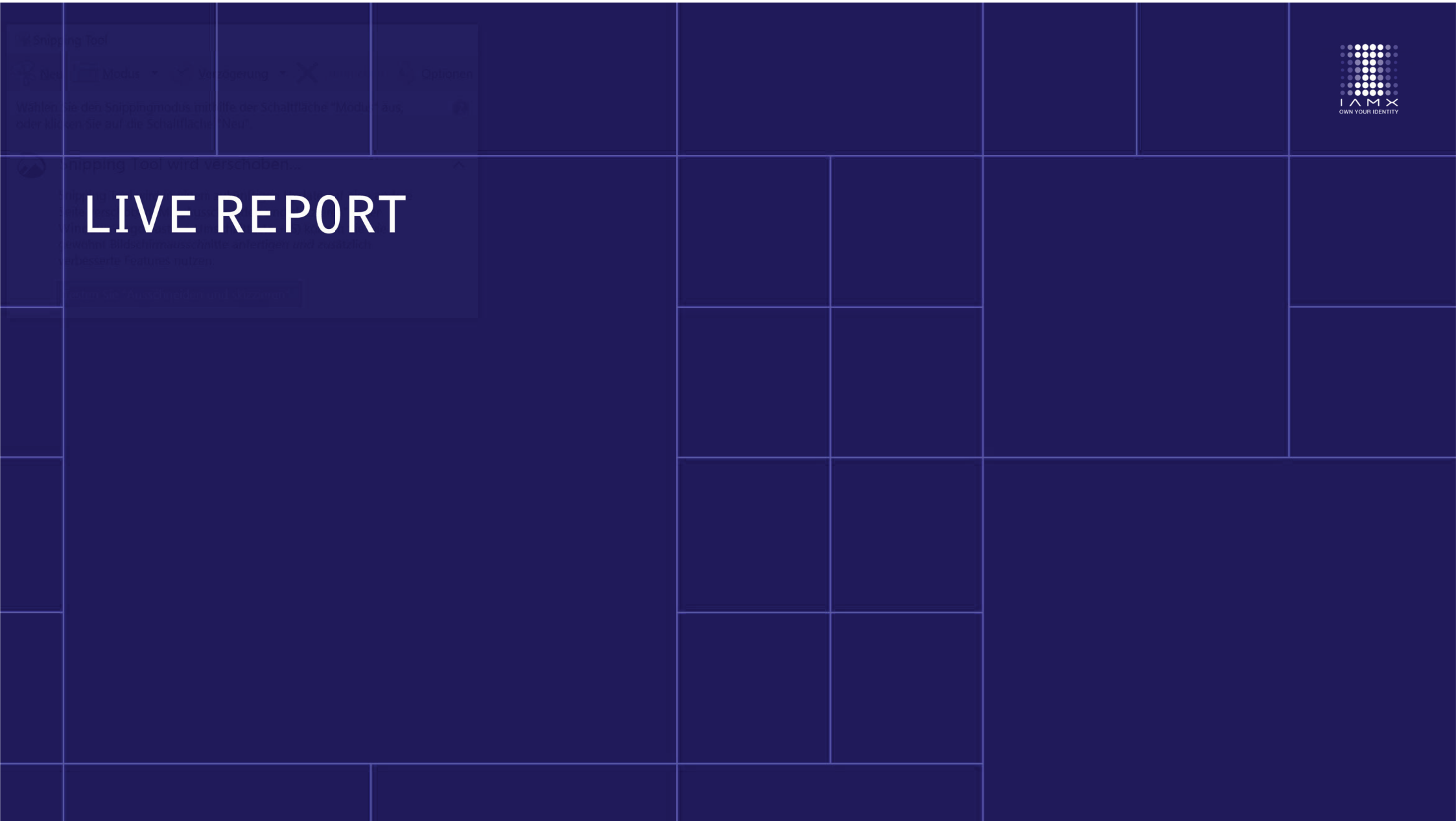
VERIFIER
E-COMMERCE CONTENT
OBLIGATIONS BANKS

IAMX SOLUTION

FILL IN FORMS AND KYC IN 1CLICK
WALLET RECOVERY VIA BIOMETRICS

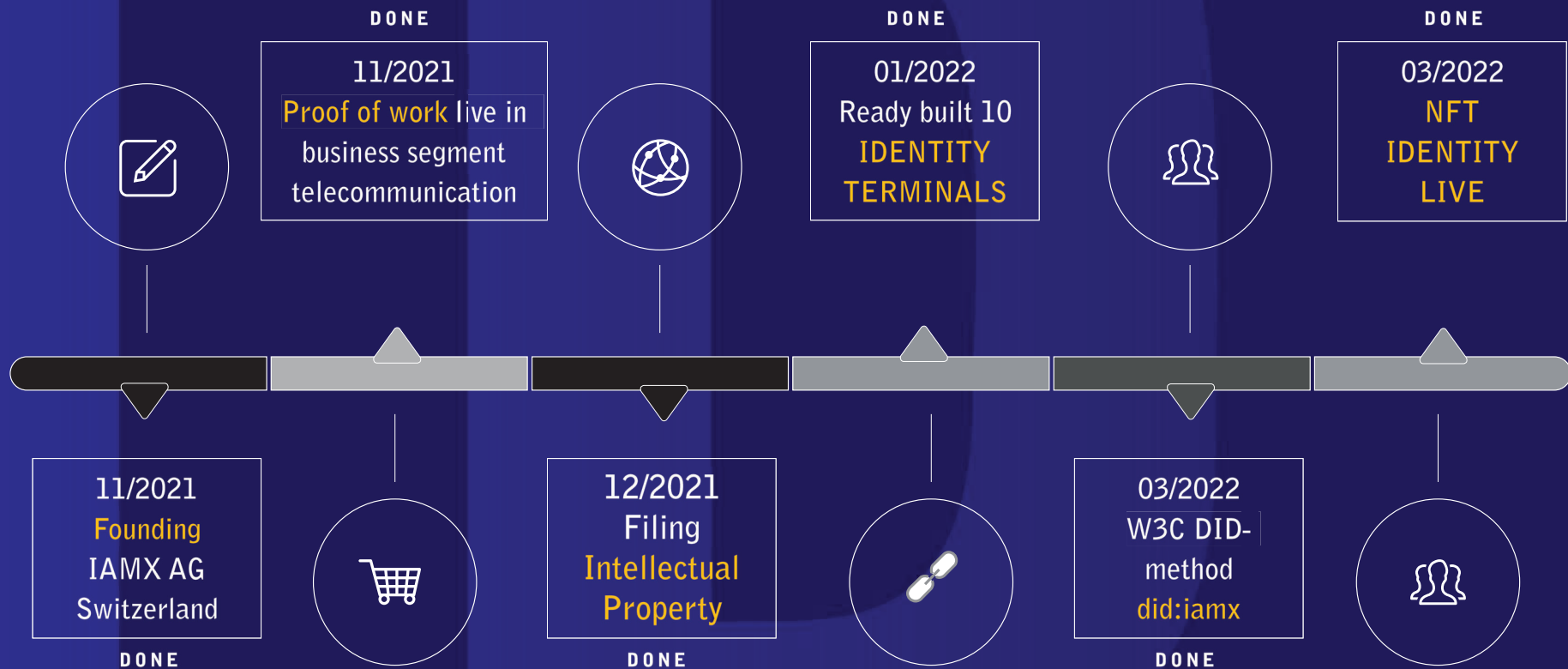
MIN. +3 USD BOTTOM LINE
NEW REVENUE STREAM & 0 FRAUD

4-6% CONVERSION RATE
LOW COST KYC & FIRST MOVER



PROGRESS TIMELINE MILESTONES

Updated: 15.03.2022



NFT IDENTITY & PROPERTIES - BUILDING BLOCKS CONTRIBUTING FOR WEB3 DATA ECONOMY

NFT* ANY ORACLE

I. ASSETS

Art, big sports moments, domain names, continuous obligations, game objects, intellectual property, memberships & Subscriptions, memes, music, real estate, redeemables, physical usage, software, trading cards / collectibles, video, virtual Fashion.

II. KEYS

Credential set container credit scores, identity, delegation.

III. ACCESS

Online, Offline

NFT PROPERTIES

NFT RIGHTS

commercial / non commercial
buyout types
geographical
media
editing
connection
duplication

NFT ANCHOR

Enforceable, legally binding
real-world anchor to connect.

NFT IDENTITY

The screenshot shows the IAMX NFT Identity interface. At the top, there's a search bar and navigation links: Explore, Stats, Resources, Create. Below this, a grid displays various NFT collections, including 'Bored Ape Yacht Club', 'Cool Cats', 'CLONE X', 'Gooniez Gang Official', and 'Mutant Ape Yacht Club'. A central overlay titled 'NFT-IDENTITY' displays a table of social media and identity sources linked to the user's NFT identity.

Check	Source	Follower
<input checked="" type="checkbox"/>	1. Twitter	21.752
<input checked="" type="checkbox"/>	2. Facebook	18.799
<input checked="" type="checkbox"/>	3. Discord	
<input checked="" type="checkbox"/>	4. Instagram	33.857
<input checked="" type="checkbox"/>	5. Github	
<input checked="" type="checkbox"/>	6. Marketplace Account	
<input checked="" type="checkbox"/>	7. YouTube	
<input checked="" type="checkbox"/>	8. Website	
<input checked="" type="checkbox"/>	9. IBAN-Verification	
<input checked="" type="checkbox"/>	10. E-Mail	
<input checked="" type="checkbox"/>	11. Mobile Phone Number	
<input checked="" type="checkbox"/>	12. IAMX IDENTITY	

INTERNAL USE. NO SHARE. DEMO. INTEGRATION VARIES PER NFT MARKETPLACE AND WALLET.

DETAILS | TERMINAL | METRICS

METRICS BIOMETRIC IDENTITY TERMINAL

500 Terminals
Total 12.5m € infrastructure invest
10m customer owned IDs per year

HUGE REACH AND RETURN POTENTIAL

Reach of 1.6 bn people worldwide via the 500 biggest cities
Investment per Identity on a 3-year-view: 0.42 €
Return in lowest case: 3.00 €

GLOBAL DE FACTO STANDARD

Contributing of becoming a de facto standard by usage
Global solution - being first mover in the 500 biggest cities of the world

BIOMETRIC IDENTITY IN EMERGING MARKETS

World Population 15-64 yrs 5.2 bn
1.4 bn without national identity,
thereof 237M children without registration

BIOMETRIC RECOVERY

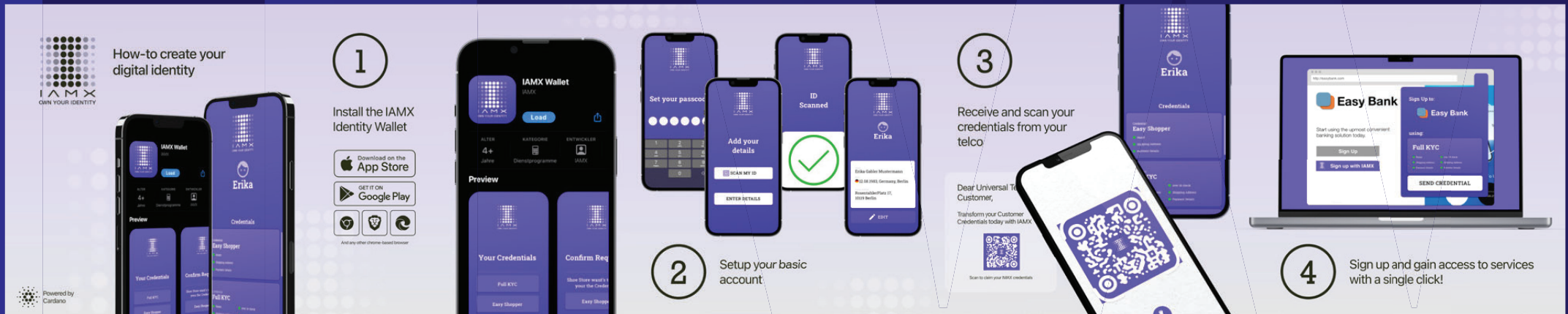
Your biometrics are the key to your wallet
Global identity solution
Conformity: GDPR, AML, legal

PORTABLE

Interoperable, portable, open, user-centric,
accessible, secure, multilingual, privacy ensured,
technology neutral, simple to manage



ONBOARDING PROCESS



TOKENOMICS

IAMX TOKEN | FUNCTION

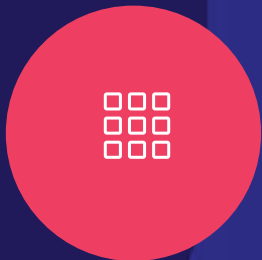
Creation of verifiable credential container sets. Trusted by any verifier. Type: Utility Token.



CREATE IDENTITY

- Customer owned & controlled
- Re-usable 1Click-form-filling
- Re-usable 1Click-Ident and KYC

- Decentral | Portable
- Conformity GDPR, AML
- 43 DID's supported



VERIFY IDENTITY

- 1Click-Fulfillment
- New Revenue Stream Telco
- New Revenue Stream Affiliate
- Customer acquisition

- Works on any website, app, dapp, standard software used in all e-commerce shops, plug-in
- Interoperable and storable in any ledger like BTC, ETH, Cardano, etc

IAMX TOKEN IN BUSINESS MODEL

You can use the internet like you are logged in. IAMX ID works on any device, enabling legally binding action in 1ClickFulfillment.

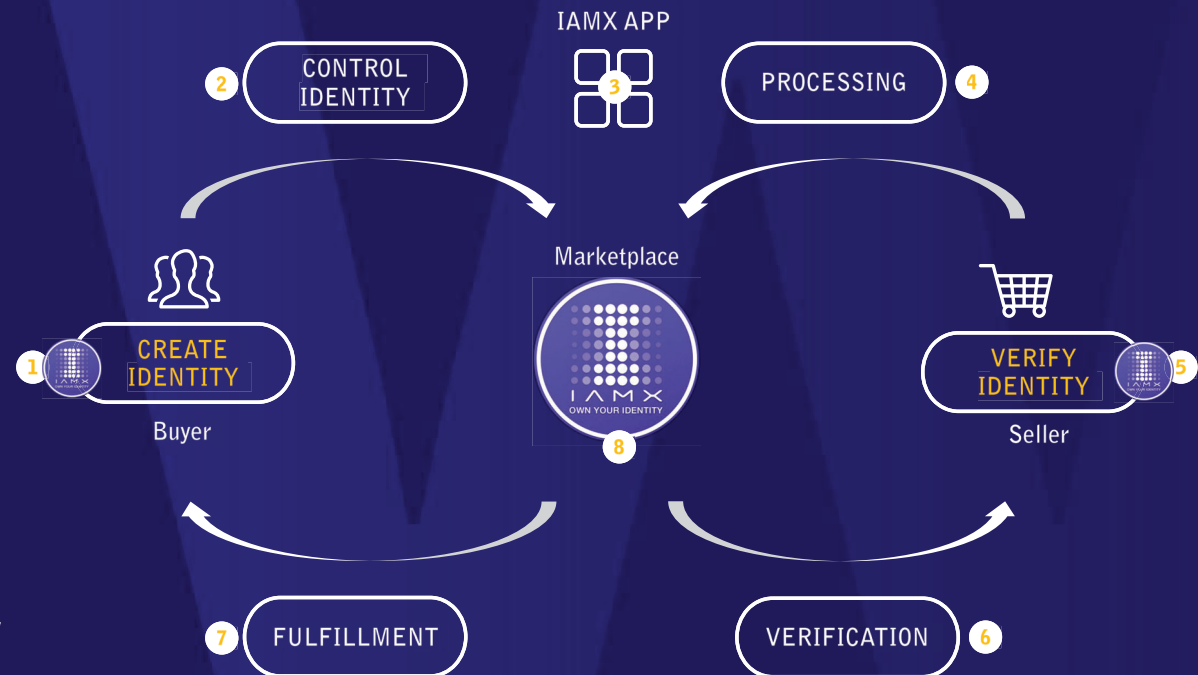


You are logged in

IAMX ID adds the layer identity and authentication to the internet.

Technology works like a “Minecraft Building” block: verifiable credential container set, that is trusted by any verifier and fully interoperable.

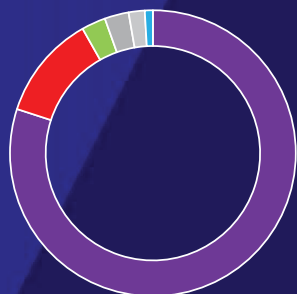
IAMX ID: Customer receives control over this asset by the telecommunication partner exercised via IAMX App, Browser Plugin, ecosystem. Technical integration of verifiers, gateway, marketplace, monetization of verification and of **e-Commerce transaction revenues affiliate segment** onetime and lifetime revenue.



IAMX TOKEN: 3 PILLARS

Distribution – Demand – Growth

DISTRIBUTION



- 80 % Usage
- 12 % Build | Institutional Investors
- 3 % Build | Community Allocations
- 3 % Build | Team
- 2 % Acquisition | Marketing
- 1 % Innovation | Public Sale

ALLOCATION

2,75 bn Generation 1 Token

Usage: B2B / B2C

Build: Hardware, Software, API Business Cases, Gateway, App, Marketplace

B2B Token Demand



MARKETPLACE

1 Token / Transaction Business Case

Continuous demand for token via marketplace
Selection of Top 100 Affiliate per Country
830 Business Cases total

B2C Token Growth



1 ID = 1 TOKEN
PRODUCT IS 100 % FREE
CUSTOMER OWNED

RELEASE METRICS

1 Token / Wallet Customer

Customer-Mass-Onboarding

Split-up Build: Institutional 325, Community 75, Team 75. All figures in Mio. Build: Hardware, Software, Infrastructure, Business Cases.

INFO | IAMX TOKEN



KEY DATA

- | | |
|---------------------------|-------------------------|
| 1. Token | IAMX |
| 2. Type | Utility |
| 3. Blockchain | Cardano |
| 4. Amount of minted Token | 60 m |
| 5. Token Growth | Based on release metric |
| 6. Maximum Supply | 2,75 bn (Generation 1) |
| 7. Maximum Float | 13,75 bn |

EVOLUTIONARY ALGORITHM FIBONACCI

1. Principle: Release metric of future token supply is built in the IAMX token
2. Trigger-Event: Usage of token for creation or verification of identity
3. Growth Principle: Fibonacci-Sequence, that describes the evolution of a population in biology based on Darwinian quantity equation
4. Technical information: Maximum Float Fibonacci is mathematically calculated on a 100% usage of all 2,75 bn Generation 1 token
5. Each Generation 1 token produces 11 additional token for the first purchaser. Metric 1-1-2-3-5

VALUE

1. Create or authenticate a verifiable credential container set
2. Biometric Recovery. No more passwords.
3. Customer owned, customer controlled, portable, decentral.

REWARD

The first purchaser of the IAMX token receives a maximum of 11 token based on Fibonacci replicator algorithm rewarding usage.

STORAGE

Storage on any DID-method is supported
DID BTC, ETH, SOL, ADA, XTZ. Additional storage / transaction costs apply.
W3C DID-method did:iamx:anyledger

COSTS

The costs of authenticating a verifiable credential set amounts to
10 EUR / 10 USD in the physical world.

- Video-Ident
- Post-Ident,
- GDPR-conformity
- AML conformity
- Verify: 14 attributes of national ID

LOCK-UP TEAM

24 MONTHS LOCKUP | 12 MONTHS VESTING

VESTING PRIVATE & PUBLIC SALE




25 MONTHS VESTING 4 % MONTHLY RELEASE
SECURED IN SMART CONTRACT

VESTING DELEGATORS STAKING

0 MONTHS VESTING

RELEASE METRICS IAMX TOKEN GENERATION 1



	SEGMENT	TOKEN (Mio.)	SHARE (%)	METRIC
	Usage	2.200	80 %	1 Customer = 1 Token
	Build	475	17 %	Milestone Performance
	Marketing	50	2 %	Customer acquisition
	Innovation	25	1 %	Additional revenue streams
	TOTAL	2.750	100 %	

Split-up Build: Institutional 374, Community 26, Team 75. All figures in Mio.

DETAILS

COMPANY | IAMX AG

KEY DATA IDENTITY AND AUTHENTICATION



LEGAL

IAMX AG

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CH-6300 Zug

Switzerland

Registration CHE-270.340.034

contact@iamx.id

Tim Brückmann, Tim Heidfeld, Jochen

Leinberger, Dr. Carl Schuppert, Dennis

Mittmann

BUSINESS SEGMENTS

Software

1. App iOS Android
2. Browser Plug-in
3. B2B Gateway
4. B2C Marketplace
5. Verifiable credential container sets. IP-Filing.

Hardware

1. Biometric Identity Terminal
2. Scanner [State level]
3. Biometric Camera
4. Interface to digital world

C. Marketplace e-Commerce

1. API Verifier / Seller
2. Affiliate

KEY DIFFERENTIATORS

1. Overall

Adding the Layer Identity & Authentication to the Internet by enabling customer owned identity and connecting those customers with the IAMX Identity Wallet and Browserplugin with the biggest e-Commerce online brands via the IAMX marketplace, where we do the technical / API onboarding of each partner.

2. Buyer / Customer / Holder

Legally conform customer mass onboarding via telecommunication partners, biometric identity terminal and IAMX ID.

3. Seller / Verifier / Authentication Agent

Connecting seller via API to marketplace and app
New Customers in 1CLICK-FULFILLMENT
Monetization of transactions

4. Traction / Progress

NFT IDENTITY live | W3C DID did:iamx:anyledger
API Verifier live.

5. Next: NFT connect digital and physical world

INTEROPERABILITY

Interoperable in any

1. ledger / DID BTC, ETH, SOL, ADA, XTZ
2. protocol
3. oracle enabler smart contracts
4. decentral ecosystem, dapp, wallet, nft marketplace, storage, payment
5. e-commerce shop standard software

IAMX IDENTITY ARCHITECTURE

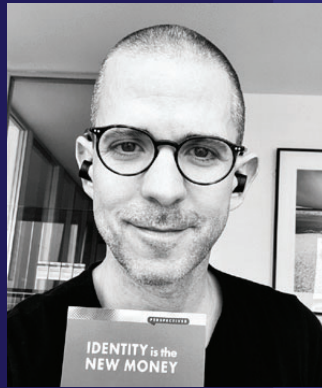
1. Customer owned
2. Customer controlled
3. Portable
4. Decentral
5. Country Conformity: GDPR, AML
7. Interoperable
8. Open
9. User-centric
10. Accessible
11. Secure
12. Multilingual
13. Privacy ensured
14. Technology neutral
15. Simple to manage

MEET SOME OF OUR TEAM



TIM BRÜCKMANN

CMO | Co-Founder



TIM HEIDFELD

CEO | Co-Founder



JOCHEN LEINBERGER

CTO | Co-Founder



DENNIS MITTMANN

Chief Architect



DR. CARL F. SCHUPPERT

COA | Co-Founder

IAMX AG, Dammstrasse 16, CH-6300 Zug, Switzerland, Registration CHE-270.340.034.
Contact: invest@iamx.id. Web: <https://iamx.id/>

STAKEHOLDER ADVANTAGES



	HOLDER	VERIFIER	TELCO	STATE
ENABLES	BIOMETRIC IDENTITY VERIFIABLE PRESENTATION	CUSTOMER ACQUISITION	MONETIZING CUSTOMER BASE	DECIDE CURRENCY
LIFETIME BENEFIT	OWNERSHIP DECENTRAL STORAGE	PROFIT CONTRIBUTION	PROFIT CONTRIBUTION	TAXATION
HOW TO EXERCISE IT	IDENTITY WALLET SMART CONTRACT	RULES ENGINE SMART CONTRACT	RULES ENGINE SMART CONTRACT	CODE IS LAW SMART CONTRACT
SUMMARY	Enable blockchain and internet-based interactions and transactions. Save time and money. Direct 0 fraud exchange of service, product, payment, taxation.			

Summary
IAMX Gateway. Storage
verifiable credentials in
any DID is supported



1Click-Solution

HOW WE MAKE MONEY

A

SOURCES

Customer mass onboarding via pre-authenticated data & biometric terminals



B

TECHNOLOGY PROCESS

Create Credential

- verifiable credential container set, portable
- customer owned & controlled
- GDPR, legal conform
- multi supported ledgers
- storage in any DID-method



C

BUYER

App, plug in, customer owned 100% free

D

SELLER

New customer, identity, 1Click, KYC



E

HOW WE MAKE MONEY

Revenue streams



F

HOW WE SHARE MONEY

Monetization of customer-base partner

ONETIME	LIFETIME	ONETIME
Affiliate	Affiliate	Utility Token
30 USD	55 USD	X USD

BIOMETRICS | LAYER IDENTITY



BIOMETRIC RECOVERY

BIOMETRIC RECOVERY

1. NO MORE PASSWORDS
2. NO MORE SEEDPHRASES
3. NO FAILED RECOVERY

1. UID: Vector of face, fingerprints, iris
2. Life and stress detection.

BIOMETRIC IDENTITY

1. FACE & IRIS
2. FINGERPRINTS
3. LEVEL: GOVERNMENT

1. Most unique form of identity.
2. Holder-owned, holder controlled.
3. Vector-storage.

DATA

- 1.4B without national identity
- 237M with no official registration

LAYER: IDENTITY AND AUTHENTICATION

NO MORE FORMS AND ACCOUNT CREATIONS CUSTOMER OWNED & CONTROLLED. LEGAL CONFORMITY

1. CUSTOMER SOURCE

Telecommunication
New revenue stream
Infrastructure hardware

3. MARKETPLACE

Holder, verifier, issuer,
authentication agent.

2. ECONOMY CONNECTORS

Verifiable credential set containers (VC)
trusted by the verifier.

GDPR, AML, interoperable, portable,
open, user-centric, accessible, secure
multilingual, privacy ensured,
technology neutral, simple to manage.

4. VERIFIER

1Click-solutions, travel, cont. obligations,
utility, broadband insurance, banking
Re-usable form & KYC meta.

BUSINESS MODELS AND METRICS



SEGMENT	NFT-IDENTITY	IDENTITY	HOLDER	DAO	METaverse
REVENUE	0,1 %	30 \$ + Lifetime	FREE	VARIOUS	VARIOUS
FORM	NO	YES	YES	YES	YES
IDENT	YES	YES	YES	YES	YES
CATEGORY	NFT	ALL	IDENTITY WALLET	ALL	ALL
PAIN	IDENTITY FRAUD VALUE	HOLDER: TIME & MONEY REUSABLE FORM, KYC. AGENT: REVENUE STREAM VERIFIER: NEW CUSTOMERS, CONVERSION RATE	HOLD CONTROL DELEGATE	CUSTOMER MASS ONBOARDING	LEGALLY BINDING ACTIONS IN 1CLICK

BIOMETRIC IDENTITY TERMINAL



Customer Mass On-boarding via Biometric identity terminals

Hardware: Ready built terminals. Height: 296cm. Weight: 242 kg. Scanner and Biometric Camera certified on government level.

Terminals to convert credentials from the real world, such as government issued documents (ID, driver's license, diploma) to verifiable credential set.

Provide biometric identity of face, iris and fingerprints. Wallet Recovery via Biometrics. No more seed recovery phrases necessary.

A

CREATE BIOMETRIC ID

1. Customer approaches terminal
2. Customer chooses > new biometric ID
3. Terminal creates biometric ID: face, iris, fingerprints
4. Terminal creates QR-Code for biometric identity
5. Customer receives QR-Code
6. Customer chooses 2FA PIN and scans QR-code with permission to receive the verified credentials
7. Customer chooses new wallet or existing wallet

B

NEW WALLET

1. Customer install the wallet on the smartphone through a QR-code provided by their telecom
2. Customer scans Import-CR-Code or opens the app and chooses import data
3. Customer fills in 2FA
4. Import VCC to Wallet, creation of DID and keypair private and public key, VCC in DID

C

EXISTING WALLET

1. Customer scans QR-Code or opens the app and chooses import data
2. Customer fills in 2FA
3. Import verified credentials to wallet, creation of DID and keypair private and public key stored in DID.

ROADMAP

ROADMAP



	H1 2022	H2 2022	H1 2023	H2 2023	H1 2024	H2 2024
TELEKOM PARTNERS LIVE		3	11	23	34	49
BIOMETRIC IDENTITY TERMINALS LIVE		500	1.000	1.750	2.500	3.000
BUSINESS CASES LIVE	40	120	270	590	700	840
WALLET	IAMX IDENTITY WALLET MOBILE & DESKTOP	INTEROPERABLE RESOLVE 43 DID REGISTRAR 7 DID	INTEGRATION IN 3RD PARTY WALLETS	STORAGE IN ADDITIONAL DID METHODS	DELEGATED IDENTITY TESTAMENT FUNCTION	WHITE LABEL WALLET
API	OPEN SDK / API FOR 3RD PARTY W3C DID METHOD DID:IAMX:ANYDID	12x3RD PARTY PLUG-INS FOR STANDARD SOLUTIONS	SINGLE SIGN-ON OAuth2 IAMX TOKEN MARKETPLACE			
INNOVATIONS	NFT IDENTITY NFT PROPERTIES	iOS APP, ANDROID APP, DECENTRAL, ECOSYSTEM MARKETPLACE, BIOMETRICAL RECOVERY	SELF-ONBOARDING VIA NFC ENTERPRISE SOLUTION	DIGITAL DOCUMENT SIGNATURE WITH DID PHYSICAL ACCESS CONTROL	AVIATION KEY END 2 END ENCRYPTION BASED ON DID KEYS	AUTONOMOUS DRIVING DELEGATED DID IOT
FUNDING	INITIAL STAKE POOL OFFERING PRIVATE SALE, INSTITUTIONAL SALE					IPO



PARTNERS

1. NFT: NFT-MAKER

Internal test-page: <https://nft-maker-id.vercel.app/>

2. NFT CREATORS: <https://teddytroops.io/>, VARIOUS

3. Wallet: CCVAULT.IO

4. Wallet-Resolver: ADA-HANDLE

5. DEFI: MELD, LIQWID

6. Social: SMARTPLACES

7. Tax: BLOCKPIT

8. Health: BIOCRYPT

9. Cashback: MYCASHBACKS

10. Africa: WADA ALLIANCE

11. REALFI: WAYA COLLECTIVE

12. Software Partner soon to be announced

IAMX INTEROPERABLE WITH W3C DID-METHODS

BITCOIN, CARDANO, EBSI, ETHEREUM, IAMX, SOLANA, SOVRIN, TEZOS AND 43 MORE

Cross-chain. Multi-chain. Oracles. W3C building blocks.

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