



## **About IAMX**



Buy everything with 1Click.

Access things, prove your identity, vote and cross borders with your biometrics.



## **Problem Emerging Markets**



1,4 Billion People have no Identity.

1 in 2 Women in low income countries have no identity.

237 million children under 5 have no birth certificate.

Without identity, there is: no ownership, no economic progress, no prosperity, no legally binding actions.

## **Problem Developed Markets**



400 days of your life:

You fill in forms online

You do an Ident or KYC process

like 4 bn other customers

over and over.



## **Market Size 2022**

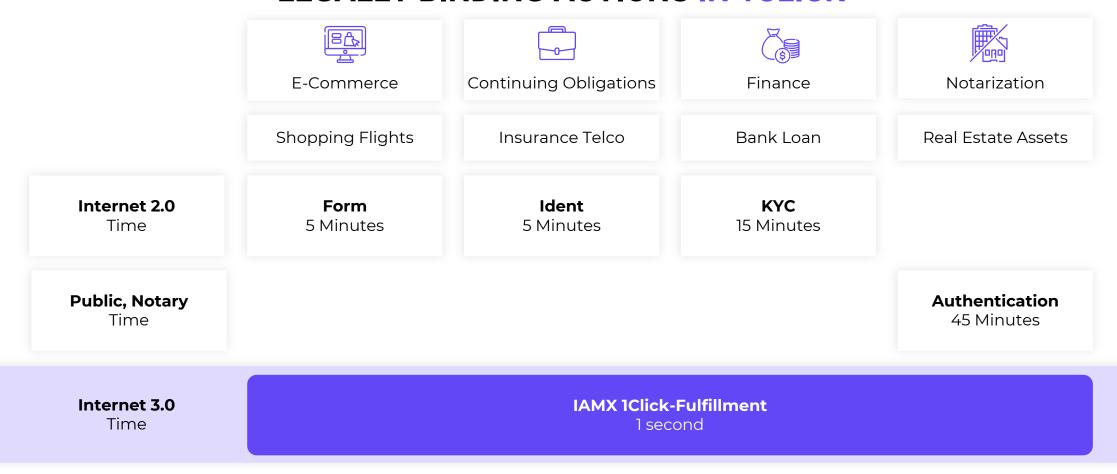


	Mio	Share
		Silaie
World Population	7.954	
Children (0-14)	2.024	25%
Working Age (15-64)	5.187	65%
Elderly (65+)	742	9%
No Proof of Identity	1.337	17%
Sub-Saharan Africa	494	6%
South Asia	312	4%
East Asia & Pacific	74	1%
Worldwide Mobile Phone Numbers	7.950	100%
Worldwide Unique Mobile Phones	5.747	72%
Worldwide Unique Smartphones	4.835	61%



# OUR TOKEN BASED SSI IDENTITY SYSTEM ENABLES LEGALLY BINDING ACTIONS IN 1CLICK





Comparison: PayPal-Checkout enables certain Shopping Partners, based on post address and payment.

IAMX enables the proof of whole set of attributes and properties needed by the verifier, in order to be able to legally binding interact, e.g. authenticated passport-no, first name, last name, street, street no, zip, city, country, birthdate, place of birth, nationality. IAMX also enables organizations and enables control of assets such as real estate.







#### Why It Matters?

1,4 billion people in the world are unable to prove their identity and therefore lack access to vital services including healthcare, social protection, education and finance.

The majority live in Africa and Asia and more than a third are children who are unregistered.

#### **Our Contribution**

The impact for the people, resulting from our contribution, is the highest in emerging markets.

We have developed a terminal, consisting of scanner, biometric camera, touch screen display screen, payment that provides biometric identity consisting of face, iris, fingerprints still, fingerprints rolled.

We issue this biometric identity chained (combining 4 unique biometrics identifiers) to the holder.

Identity is the premise for ownership and legally binding interaction. Identity is like a Minecraft building block 1 for prosperity.

#### **BIOMETRIC IDENTITY GATEWAY**





#### **Biometric Identity Gateway**

Customer Mass Onboarding via Terminal Biometric Identity Gateway.

Hardware: Ready built terminal. 296cm high, 242 kg (...) Scanner and Biometric Camera state-level.

Gateway to convert credentials from the real world, such as state issued documents (ID, driver's license, diploma) to verifiable credential set containers.

Provide biometric IDENTITY of face, iris, fingerprints still, fingerprints rolled.

Recovery Function: Wallet Recovery via Biometrics. No more seed recovery phrases necessary.

#### A. Create Biometric ID

- 1. Customers goes to Terminal
- 2. Customer chooses > new biometric ID
- 3. Terminal creates biometric ID: face, iris, fingerprints
- 4. Terminal creates Import QR-Code for biometric identity
- 5. Customer receives Import QR-Code
- 6. Customer chooses 2FA Import-PIN. Connects Import QR-ode with permission to receive the VCC.
- 7. Customer chooses new wallet or existing wallet

#### **B. New Wallet**

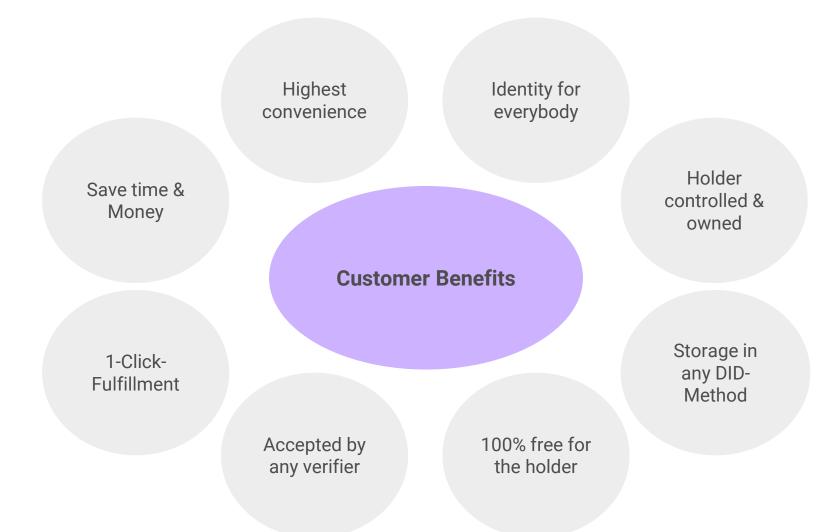
- 1. Customer scans the Download-QR-Code to install the wallet on the smartphone. Customer can use free WLAN to download and install the app.
- 2. Customer scans Import-CR-Code or opens the app and chooses import data
- 3. Customer fills in 2FA
- 4. Import VCC to Wallet, creation of DID and keypair private and public key, VCC in DID

#### C. Existing Wallet

- 1. Customer scans Import-CR-Code or opens the app and chooses import data
- 2. Customer fills in 2FA
- 3. Import VCC to Wallet, creation of DID and keypair private and public key, VCC in DID

## **Customer Benefits**







#### **BUSINESS MODEL ARCHITECTURE**



#### Holder

- · Gets it for free
- 100% ready product with business cases
- Save time and money
- · Highest convenience

#### Where can this be used?

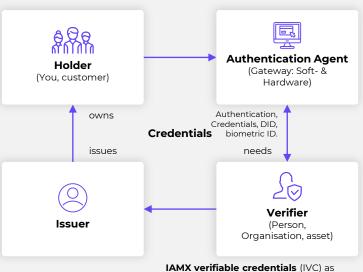
- IAMX identity connects people (you), organisations (smart contracts) and things (real estate, cars, autonomous driving) via IVC and gateway.
- 2. Internet: 1CLICK-Fulfillment
- 3. Metaverse: identify, interact legally binding, gateway to any API

#### IAMX credentials enable for holder and verifier:

- Decentralized.
- Asynchronous workflows and smart contracts in 30 BUSINESS CASES per developed country:
- Telco, games, paid editorial content, bank, real estate, finance, abos, streaming, rental car, food order, hotel booking, e-commerce, mobility, loan, food delivery, foodboxes, loyalty, price comparison sites, intellectual property, assets
- All in real-time with 1click-fulfilment whilst both saving time and money

#### Holder and Verifier

- · Safe time and money executed in highest convenience,
- · Most solid contract right, 0 fraud, copy proof, digital rights management.
- Authentication agent Gateway 2 operates on state-level | enables holder to create its credentials immediately | enables identification and authentication



#### Creation of verifiable credentials

Attributes are converted via a technical process [IAMX Allegra, ZKP, GDPR proof] to IVC including: ..., source, timestamp, certificate of authentication agent, certificate of issuer.

the foundational element for selfsovereign identity (SSI) Type: Gateway

Role: enable workflows, connect real world and chain world.

- Gateway 1: Software Conversion of attributes to IVC in IAMX Allegra Model from Level1-partners (patent filing).
- 2. Gateway 2: Hardware
  - a. plastic and paper to VC,
  - adding ID, adding biometrics face, iris, fingerprints (chained) and
  - c. c) providing the most solid form of biometric ID as a credential set to deliver identity [emerging markets]

Partner: Telco

Type: Seller, Interactor Role: profit-oriented

Function: Holder Onboarding

- 1. Additional Revenue Stream for the telco: x% of recuring revenues by monetizing the onboarded holder transactions to the Fortune 1.000 partners via the IAMX gateway (business cases)
- 2. Saving 14% in process and fraud costs.
- First Mover approach to offer in their branch the first internet based ICLICK-Fulfillment Customer acquisition.

# REVENUE STREAMS AND NET RESULT CONTRIBUTION FOR THE TELCO PARTNER VIA IAMX

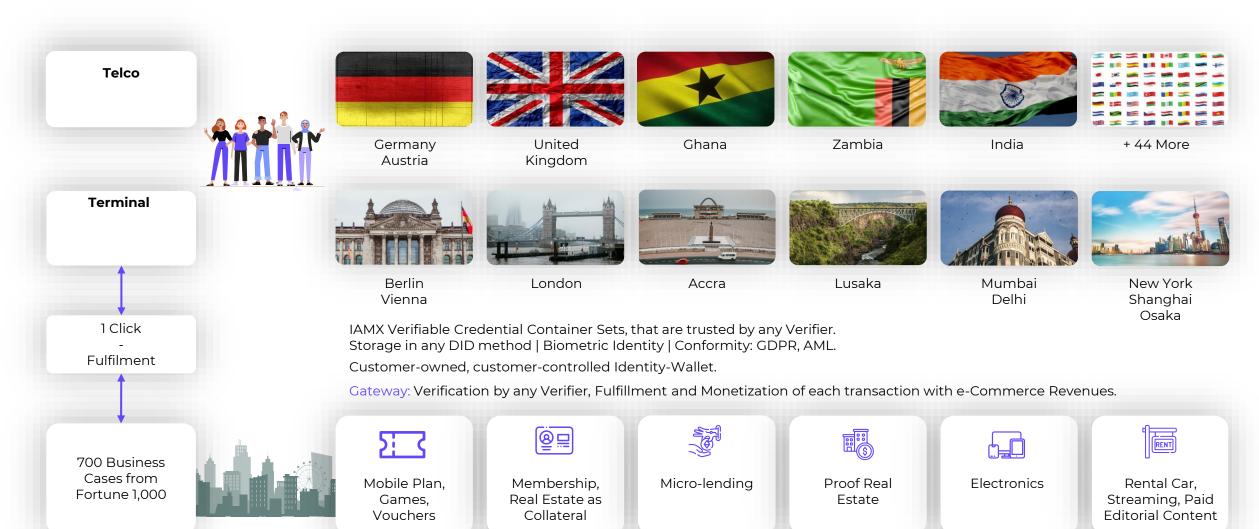


	\[ \sqrt{\gamma} \] Voucher	© Travel	Insurance	♥ X X X  Utilities
Revenue per Sale Onetime Sales Commission	0,25 USD	2,50 USD	25,00 USD	25,00 USD
<b>Lifetime Revenues</b> Recurring Revenues			Confidential %	Confidential %
Years Contract Duration Recurring Revenues. Average			12	5
Net Result Contribution		3 USD per Cus	stomer per Year	

Valid for Telcos in developed Countries.

# MARKETPLACE-APPROACH: BECOME STANDARD BY DE-FACTO-USAGE







## **Competition and Evaluation**



- 1. Auth0: \$6.5B (acquired by Okta)
- 2. Clear: \$4.5B (going public)
- 3. ForgeRock: \$3.5B (going public)
- 4. Ping Identity: \$1.2B (went public)
- 5. Ekata: \$800M (acquired by MasterCard)
- 6. Kount: \$630M (acquired by Equifax)
- 7. Transmit Security: \$543M
- 8. Trulioo: \$394M
- 9. 1Password: \$200M
- 10. Jumio: \$150M
- 11. Evernym (acquired by Avast; the purchase price was not disclosed)
- 12. Spruce (raised \$7,5M 1st round, the amount of sold shares was not published)
- 13. Onfido: \$100M
- 14. OneLogin: \$100M
- 15. ID.me: \$100M
- 16. Beyond Identity: \$75M
- 17. Veriff: \$69M
- 18. ID R&D: \$49M (acquired by Mitek)
- 19. Hypr: \$35M
- 20. Incode: \$25M
- 21. Paravision: \$23M



## **STAKEHOLDER ADVANTAGES**



Buy everything with 1 Click. Access things and verify your identity with your biometrics.

	HOLDER	VERIFIER	TELCO	STATE
Enables	Biometric Identity Verifiable Presentation	Customer Acquisition	Monetizing Customer Base	Decide Currency
Lifetime Benefit	Ownership Decentral Storage	Profit Contribution	Profit Contribution	Taxation
How to Exercise It	Identity Wallet Smart Contract	Rules Engine Smart Contract	Rules Engine Smart Contract	Law Smart Contract
All In Common	Enable blockchain and internet based interactions and transactions. Safe time and money. Direct 0 fraud exchange of service, product, payment, taxation.			
All in common IAMX Gateway. Storage verifiable credentials in any DID is supported	1Click Fulfillment			

#### THE TECHNOLOGY

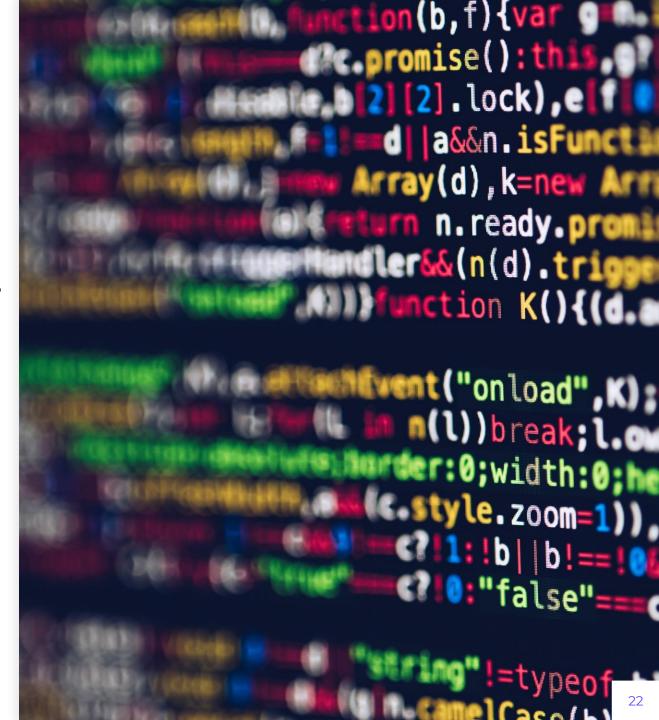
# SOFTWARE | IAMX VERIFIABLE CREDENTIAL CONTAINER SETS

Pre-authenticated verifiable credential set containers, that are trusted by any verifier, owned and controlled by the holder, portable,

issued by the telco as an authentication agent for this preauthenticated data.

[IP Filing: Authentication of persons, organizations, things, properties, attributes and credentials via a technical procedure for providing zero-knowledge proof between entities.].
GDPR-conformity by design, ZKP by design.

Low transaction costs and high speed processing due to low computational resources by design.



### THE TECHNOLOGY



#### HARDWARE | INFRASTRUCTURE | TERMINAL

Provide biometric IDENTITY of face, iris, fingerprints still, fingerprints rolled.

Chaining of unique identifiers

AML: IAMX enables the proof of whole set of attributes and properties needed by the verifier, in order to be able to legally binding interact, e.g. authenticated passport-no, first name, last name, street, street no, zip, city, country, birthdate, place of birth, nationality.

Conformity: GDPR, AML, AFIS, FBI Appendix F. API FIND, MIND. Authenticate 200 passports, match person on passport and physical person via matching by biometrical camera, issue verifiable credential container sets to the holder, issued by the terminal as an authentication agent for this physically authenticated ID, signature of authentication agent terminal.

Create IAMX Verifiable Credential Container Sets

## Verifiable Credentials | Current Technology vs IAMX



	Current Technology	Gateway 1: Telecommunication Partner	Gateway 2: Biometric Terminal
Source	Passport Other documents, sources	Passport Other documents, sources	Biometrics Passport Other documents, sources
Authentifiation	Smartphone Other process forms	Identification by the use of Post-Ident, Video- Ident by partners, checking identity in state governed sectors. Telecommunication Sector.	Hardware: Scanner, authenticates 200 passports. Used in states of devloped countries. Biometric camera. Software.
Issuer	Various	Partner with pre-authenticated data	Biometric Terminal
Storage	Link, leading to a scan or a picture. Some solutions decompose passport contained info into attributes and store those attributes.	No storage of personal data. Storage, that Authentification Agent has authenticated the x attributes needed by the verifier. Embedded scheme, unchangeable meta-info, timestamp, certificate of issuer and certificate of authentification agent.	No storage of personal data. Storage, that Authentification Agent has authenticated a) Biometric Identity of face, iris and fingerprints, possible to combine with b) X attributes needed by the verifier, in container sets c) Adding of biometrics to the attributes
Hash	Yes	Yes	Yes
Encryption	Yes	Yes	Yes
GDPR	GDPR applies due to storage of personal data. Access needs to be granted to change, delete data. This is not possible, if holder uses his master key phrase.	No storage of personal data. GDPR does not apply. Absolute anonymization through the use of verifiable data containers. It is not possible to assign the data to a known person.	No storage of personal data. GDPR does not apply. Absolute anonymization through the use of verifiable data containers. It is not possible to assign the data to a known person.
AML Conformity	No	Yes: Post-Ident, Prepaid Europe.	Yes: Usage with Passport. Credentials are only generated, when credentials derived from attributes are fully matching with biometric camera.
State Conformity	Various	Various	AFIS, FBI Appendix F, MIND, FIND
Quantum proof encryption	No	Yes. Handshake based.	Yes. Handshake based.



## Roadmap IAMX



	H1 2022	H2 2022	H1 2023	H2 2023	H1 2024	H2 2024
Telecommunication Partners Live		3	11	23	34	49
Biometric Identity Terminals Live		500	1.000	1.750	2.500	3.000
Business Cases Live	40	120	270	590	700	840
Wallet	IAMX Identity Wallet Mobile & Desktop	IAMX Identity Wallet Cardano Integration including stable coins	Integration in 3 <sup>rd</sup> party Wallets	Storage in additional DID methods	Delegated Identity Testament Function	White Label Wallet
АРІ	Open SDK / API for 3 <sup>rd</sup> Party	12 3 <sup>rd</sup> party plug-ins for standard solutions	Single Sign-On OAuth2 IAMX Token Marketplace			
Innovations	Real Estate as Collateral on Chain	Biometric Recovery Rules Engine Smart Contracts	Self-Onboarding via NFC Enterprise Solution	Digital Document Signature with DID Physical Access Control	Aviation Key End2End Encryption based on DID Keys	Autonomous Driving Delegated DID IoT
Funding			Initial Stake Pool Offering Private Sale, Institutional Sale	·		IPO



#### **TEAM**





Tim Brückmann

CMO, Co-Founder

Architect of the team, MBA (marketing, controlling, economy East Asia ), CMO handv.de. Co-Founder and stakepool operator of StakeforFuture.org [AZU Ll. co-founder and former CEO of wunderwerk eco fashion & wunderwerk ecommerce, 25 years marketing and sales expertise, expert in sustainable lifestyle products, 10 years climbing partner of Jochen CTO, 25 years coop with Tim CEO, PADI Divemaster, winner Bundespreis ECOdesign, winner PETA award



Tim Heidfeld

CEO, Co-Founder

Tim has operational Knowhow and strategic expertise from e-Commerce and electronics marketplaces Scout24, Allianz24, moneysupermarket.com, preis24.de, handy.de. Tim has a direct personal connection to the business cases and the telecommunication companies based on his operational work. His core competence is business development. Tim is a Certified European Financial Analyst. Sport Passion: Racing bike Enthusiast.



**Garry** Ledge

CFO, Co-Founder

30 years of financial / tax / legal / management / CFO operational expertise in various companies and strategic know-how from consulting.



UX Design & SW Development, Digital Product Development & Toolchain management at German Car manufacturer, Telekom new Products & Innovations Department Bonn (Smart Home, Entertain, Retail Solutions,

Payment)



**Jochen** Leinberger

CTO, Co-Founder

Co-Founder of TrueNorth Management Consultants PartGmbH. PhD in economics Roland Berger, Management Consultants -Corporate Performance, CEO in media companies i.a. with Holzbrinck Publishing Group



**Dr. Carl Frieder Schuppert** 

COA

Dennis has his background based on high traffic web services in high availability environments and scalable real-time data services. Database Architect, Payment-Systems, Statistics 5+ years Tech Lead Database Developer, 8+ years Team Lead Web Developer, Blockchain since 2011



**Mittmann** 

**Dennis** 

#### Chief Solutions Architect

## TEAM

### **ADVISOR**





**Andrew Forson** 

Head of Africa

MBA, PG Dip Bus Admin, STEP Dip International Trust Management, ICSA Cert. Offshore Financial Administration, ACAMS, Mensa Member, Director of Securities and Commerce Institute. 20+ years of Investment Banking, Executive Training, and web application development in Finance, Risk Management, SaaS, and blockchain.



Andrè Eilertsen

Community Lead

16 years of experience from sales & marketing. B2B and B2C. Proud member of the Cardano Community since 2017. Blockchain enthusiast. Outdoorsman with an ecofriendly view.



Marc Majewski

Advisor

22 years of performance marketing & content commerce. Founder of tech & marketing platform advanced store, B2C platform mycashbacks, and more than 6 years into blockchain (investor, advisor, entrepreneur, user)



Lars Schulze

Advisor

Co-Founder UFOstart, Digital Marketing & Blockchain Advisor, Professional Digital Marketing since 1996, Blockchain since 2013



Sebastian Bongartz

Advisor

Master of Science in finance, managing director of the German logistic company, more than 9 years experience in logistics (specialized in warehousing & Last Mile delivery), cost and process optimization projects in different industries, consultancy background, blockchain since 2015



**Günther Schrammel** 

Advisor

CEO NTS Retail. Passionate about Telco Retail, Experienced Owner with a demonstrated history of working in the information technology and services industry. Skilled in Integration, Management, Requirements Analysis, Presales, and Business Development. Strong entrepreneurship professional graduated from Johannes Kepler University Linz.

### **ADVISOR**





**Michael Hoffman** 



Nikolas Kroeske



**Felix Leithoff** 



**Alex Moreno** 



Joe **Frankiewicz** 

Software architect and

mobile app developer



Roberto C. Morano

FLOSS, DevOps and decentralization advocate

FLOSS, DevOps and decentralization advocate with more than 15 years of experience in systems integration and cloud architecture design (former AWS/GCP certified architect). Cardano ninja since Byron genesis, former Emurgo's Yoroi DevOps lead. Cardano Catalyst Pioneer as Gimbalabs co-founder. Dandelion Founder and Op. PEACE Stake Pool Op.

Advisor

International E-Commerce and Digital Retail Expert in the field of Telecom. Private Aviation, and various industries. 10+ year of experience in developing Digital projects within EMEA region with a strong focus on unattended Self Service processes, especially automating Authentication and KYC processes. Degree in operations management at University of Applied Sciences, Austria // Dublin City University.

Advisor

Private Equity Real Estate Portfolio Manager with a strong background in M&A advisory and financial controlling. Enthusiastic private investor constantly searching for the next big thing. Fascinated by blockchain since 2014. Graduated from Rotterdam School of Management, Erasmus University.

Advisor

12 years experience in M&A. Head of M&A at Vaillant Group, BA in Business Management, Experienced M&A banker with a demonstrated history of working in the investment banking industry. Skilled in Corporate Finance & Corporate Restructuring. Strong professional with a Master focused in Finance & Accounting.

Advisor

IDASSA. Security Engineering Company, of Drone Automatic Systems.

Computer Engineer, CEO of Systems Admin, 15 years of Security Systems Designer, Founder of Ouixote Dream Project and SPO of Quixote Dream Pool and Developer

Software architect and mobile app developer with ~20 years of development experience, focusing on front-end applications. Experience managing mobile applications with over 1M downloads. Cofounder of the Cardano EAGLE pool. Developer of the Pool Peek mobile application, which allows users to view and select Cardano stake pools.

## **ADVISOR**





Jochen Heinz

Software development & data integration specialist

Founder and stakepool operator of Cardano Blockhouse [CBH] / B. Sc. computer science / highly specialized in data integration, data quality and data governance / 20+ years of experience in software development with different programming languages / working as a freelancer for 10+ years.



Cardano Expert

FLOSS, DevOps and decentralization advocate

"A Cardano community member that occasionally surfaces to share views on Twitter. Works in traditional finance/asset management, specializing in managing strategies with an emphasis on quantitative strategies and emerging markets."



## **Partnerships IAMX**



MELD

Blockpit

Danube Tech

WADA

And many more.



## **IAMX Tokenomics | Detailed Information**



Туре	Native Token
Value	Create a verifiable credential, or authenticate a verifiable credential. Create identity.
Market Comparison Value	The costs of authenticating a verifiable credential amount to 10 EUR / 10 USD
Credential	IAMX verifiable credential container (IVC)
DID	Storage on any DID is supported. Additional storage / transaction costs apply. Identity Eco System Partner of Cardano.
Maximum Token Generation	33,000,000,000
Maximum Float	400,000,000
Token Generation Event	Enabling Usage (use of Token for value = onboarding identities, credentials, transactions)
Functionality	Usage of the token (value) leads to generation of further tokens for the owner in the sequence 1+1+2+3+5 (reward). Equals Fibonacci sequence. Used to add evolution to the tokenomics to reach balance.
Information Maximum Token Generation Fibonacci	Maximum float is mathematically calculated on a 100% usage of 1+1+2+3+5 resulting in 33 bn + 33 + 67 + 100 + 167 = 400.000.000.000 (19,46^9) https://en.wikipedia.org/wiki/Fibonacci_number
Information Maximum Float Darwin	Evolutionary algorithms (stochastic, metaheuristic optimization methods whose operation are inspired by the evolution of natural creatures) result in the maximum float by applying replicator equations. The amount is a result of the de-facto-usage with 100% leading to 400 bn and e.g. 25% to 100 bn.
Information Market Size global identity in transacations	The maximum supply is derived from the worlds population of 7,9 bn in Oct 2021. Calculation: 4 bn holders with 100 transactions (value) per month.

## **IAMX Tokenomics | Detailed Information**



Describes the usage of IAMX Token for creating a verifiable credential, or authenticating a verifiable credential. ID conformity with regulations, GDPR, AML money laundry, FBI and BSI approval fingerprints still and rolled.
Enablinge Usage for new customers, new business cases, providing identity. Providing biometric identity in emerging markets with state and telco.
Self governed by rules. Right to intermediate by holder.
Darwinian quantity equation in combination with fibonacci sequence to ensure that the quantity of token and the quantity of value in the economy as a whole are always in the right ratio.  Designates Sponsor / Market Maker Function via exchange to provide liquidity and to reallocate the Token back to the supply with a cost+ method.

Information Set-up in architecture to reach the following goals regarding transaction costs

#### A. Holder

- 1. IAMX Token is free for the holder via software gateway
- 2. Usage of IAMX Token is rewarded by additional Token
- 3. Storage Costs per DID / Ledger are supported by the Ledger tending to 0 currency storage costs if possible
- 4. Holder centric ownership, holder centric control

#### B. Verifier

- 1. IAMX Token with lowest transaction costs for creating and authenticating a verifiable credential container set.
- 2. IAMX Token fasted in processing and performance by demand of low computational power
- 3. IAMX Token enables decentralized, asynchronous workflows and smart contracts, with verifiable credentials, that are trusted by the verifier on any level. Technology for verifiable credentials is zero-knowledge-proof, GDPR-conform, verifier-accepted, biometric, AML-conform via Gateway Hardware and filed as [intellectual property].
- 4. Storage on any DID is supported.



1. Software

Pre-authenticated verifiable credential set containers,

that are trusted by any verifier,

owned and controlled by the owner,

portable,

authenticated by the authentication agent.

[IP Filing: Authentication of persons, organizations, things, properties, attributes and credentials via a technical procedure for

providing zero-knowledge proof between entities.]

Conformity with rules, regulations, conformity: GDPR, AML, state law.

2. Hardware

Real word Onboarding Gateway plastic and paper to verifiable credentials via machine including scanner, biometrical camera,

touchscreen, payment.

**Further Information** 

Information

IAMX verifiable credential (IVC)

Lock-up period 12 months, followed by a monthly release of 1/12 over the following months.



Ratio	Calculation, economic foundation			
Nr	Ratio	Ratio: 1 Token per Epoch	Ratio 1 ADA	Explanation
1	Delegation ADA A	1.460	1	Amount of ADA delegation to IAMX Pool
2	APR%	5%	5%	Internal APR calculation Delegator
3	ADA <del>A</del>	73	0,05	Amount of ADA based on delegated amount per year
4	Token Price ADA #	1,00	1,00	Calculated Token Price with 12 Usages
5	Epochs	73	73	Amount of Epochs per Year (1 Epoch = 5 days)+
6	Amount of Token per Epoch	1	0,000684931506849315	Amount of token per epoch based on ADA delegation
7	Amount of Token per Year	73	0,05	Epochs * Amount of Token per Epoch
8	Market Value KYC ADA A	8,33	8,33	Post Ident, Video-Ident market price 10 EUR / 10 USD
9	Calculated deduction %	-76%	-76%	Deduction of Market Value KYC conservative approach
10	Deducted Market Value KYC ADA #	2,00	2,00	Estimated Value of KYC conservative approach
11	Token Value ADA <del>*</del>	146,00	0,10	Amount of token per year *Deducted Market Value KYC ADA #
12	ROI%	10%	10%	Token Value ADA ★ / Delegation ADA ★
13	Fibonacci Token Effect	12	12	First Receiver Benefit based on usage 1-1-2-3-5
14	Amount of Token Fibonacci	876	0,6	Amount of Token per Year * Fibonacci Token Effect
15	Token Value ADA A Fibonacci	1752,00	1,20	Deducted Market Value KYC ADA ★ * Amount of Token Fibonacci
16	ROI%	120%	120%	Token Value ADA ₳ Fibonacci / Delegation ADA ₳



<b>31.747.250.000</b> 20.000.000.000		0	0%
20.000.000.000		0	0%
	61%		
	0	0	0%
2.079.000.000	6%	0	0%
9.668.250.000	29%	0	0%
363.800.000	1%	47.700.000	80%
28.800.000	0%	150.000	0,3%
60.000.000	0%	1.200.000	2,0%
95.000.000	0%	31.350.000	52,3%
180.000.000	1%	15.000.000	25%
888.950.000	3%	12.300.000	21%
33.000.000.000		60.000.000	
	9.668.250.000 <b>363.800.000</b> 28.800.000 60.000.000 95.000.000 180.000.000 <b>888.950.000</b>	9.668.250.000       29%         363.800.000       1%         28.800.000       0%         60.000.000       0%         95.000.000       0%         180.000.000       1%	9.668.250.000       29%       0         363.800.000       1%       47.700.000         28.800.000       0%       150.000         60.000.000       0%       1.200.000         95.000.000       0%       31.350.000         180.000.000       1%       15.000.000         888.950.000       3%       12.300.000

#### i HOW TO READ

- 1. 96% are resevered for Usage, meaning creating identity, verifiable crendentials and verification
- 2. 1% is needed for Building, meaning invest in hardware (Terminal), software and business cases
- 3. 3% are secured for innovations such as real estate on the chain as an collateral or other
- 4. Prerequisite for the creation of tokens per half-year are Usage and Building, so supply only being raised based on customer mass onboarding and business cases.

### **Evolution of IAMX TOKEN**



# 1 IAMX Token unlocks 12 IAMX Token based on Fibonacci Sequence

### Generation

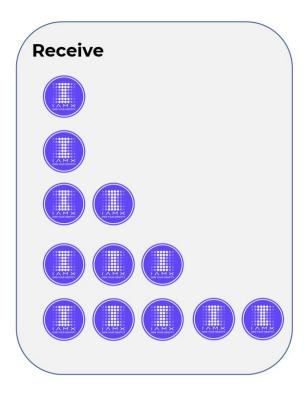
1.

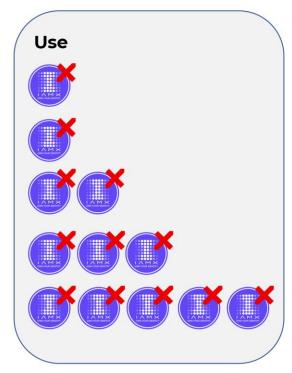
2

3

4

5





#### **First Receiver Benefit**

Usage of the token leads to generation of further tokens for the first receiver / owner in the sequence 1+1+2+3+5 (reward). Equals Fibonacci sequence.

#### **Balance**

Darwinian quantity equation in combination with Fibonacci sequence to ensure that the quantity of token and the quantity of value in the economy as a whole are always in the right ratio.

#### Usage is unlocking value

The value of the token is to create a verifiable credential container, or to create biometric identity or to authenticate a verifiable credential container.

Reading example: You buy or receive one IAMX Token via an Airdrop. When this I token is used to create identity or fulfill a verification process for a verifier in IClick-Fulfillment you receive a second token as an reward in your wallet. When this I token is used, you receive 2 token as an reward. If those 2 token are used, you receive 3 more token in your wallet. If those 3 token are used, you receive 5 token as an reward in your wallet. I IAMX Token can therefore unlock the value of 12 IAMX Token and you as the first receiver, receive ALL those rewards.



	Functionality Fibonacci sequence											
<b>Token Generation</b>	<b>Total supply</b>	Token Usage	Condition for First Receiver Reward	First Receiver Reward	IAMX Receive Wallet	IAMX Treasury	IAMX Total					
1	1	1	1 Generation-1 Token needs to be used	1 Generation-2 Token	Burn 1 Generation-1 Token	Mint 1 Standard IAMX Token without Fibonacci	1					
2	1	1	1 Generation-2 Token needs to be used	2 Generation-3 Token	Burn 1 Generation-2 Token	Mint 1 Standard IAMX Token without Fibonacci	2					
3	2	2	2 Generation-3 Token need to be used	3 Generation-4 Token	Burn 2 Generation-3 Token	Mint 2 Standard IAMX Token without Fibonacci	4					
4	3	3	3 Generation-4 Token need to be used	5 Standard Token	Burn 3 Generation-4 Token	Mint 3 Standard IAMX Token without Fibonacci	7					
5	5	5	No condition	No Reward	Keep the Token	No action	12					

## IAMX Tokenomics | Detailed Information | Calculation per Delegation



Delegation Amount, Welcome Reward, Regular Reward								
Delegation Amount in ADA	Welcome Reward IAMX Token	Regular Reward IAMX Token	TOTAL Reward IAMX Token					
	prerequisites:	calculated for a duration of 20 epochs	calculated for a duration of 20 epochs					
	delegation till epoch 310;							
	duration: delegate for 20 epochs							
500	5	6	11					
600	6	8	14					
700	7	9	16					
800	8	10	18					
900	9	12	21					
1.000	10	13	23					
1.200	12	16	28					
1.400	14	19	33					
1.600	16	21	37					
1.800	18	24	42					
2.000	20	27	47					
2.200	22	30	52					
2.400	24	32	56					
2.600	26	35	61					
2.800	28	38	66					
3.000	30	41	71					
3.200	32	43	75					
3.400	34	46	80					
3.600	36	49	85					
3.800	38	52	90					
4.000	40	54	94					
4.200	42	57	99					
4.400	44	60	104					
4.600	46	63	109					
4.800	48	65	113					
5.000	60	68	128					
50.000	700	684	1.384					
100.000	1.500	1.369	2.869					
1.000.000	18.000	13.698	31.698					

- Epoch: 5 days
- Reward: per epoch, independet of block minting
- Cumulative Airdrop: Cumulative claim reward collecting, till reward threshold of 1,0 IAMX Token is reached
- Welcome Reward:

   a) Secured after 20
   continuous Epochs of
   staking with IAMX Poo
   b) Valid: Delegation to IAMX
   Pool in Epoch 308, 309, 310

### • <u>Update</u>:

- Epoch 310 also qualifies for Welcome Reward IAMX Token.
- Linear Welcome Reward IAMX Token for Delegation Amount between 500 – 4.999 ADA of 1,00% e.g. 4.800 ADA = 48 IAMX Token for 20 epochs

# IAMX Tokenomics | Detailed Information | Delegation in Epoch 308



Epoch	Date	UTC	Welcome Reward IAMX Token	Regular Reward IAMX Token
308	11.12.2021	21:45	Delegate to IAMX Pool to qualify for Welcome Reward	Delegate to IAMX Pool
309	16.12.2021	21:45	Staking in IAMX Pool	
310	21.12.2021	21:45	Staking in IAMX Pool	
311	26.12.2021	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 309
312	31.12.2021	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 310
313	05.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 311
314	10.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 312
315	15.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 313
316	20.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 314
317	25.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 315
318	30.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 316
319	04.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 317
320	09.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 318
321	14.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 319
322	19.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 320
323	24.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 321
324	01.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 322
325	06.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 323
326	11.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 324
327	16.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 325
328	21.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 326
329	26.03.2022	21:45		Pay Day IAMX Token Epoch 327
330	31.03.2022	21:45	Payout of Welcome Reward IAMX Token	Pay Day IAMX Token Epoch 328
331	05.04.2022	21:45		Pay Day IAMX Token Epoch 329
332	10.04.2022	21:45		Pay Day IAMX Token Epoch 330

# IAMX Tokenomics | Detailed Information | Delegation in Epoch 309

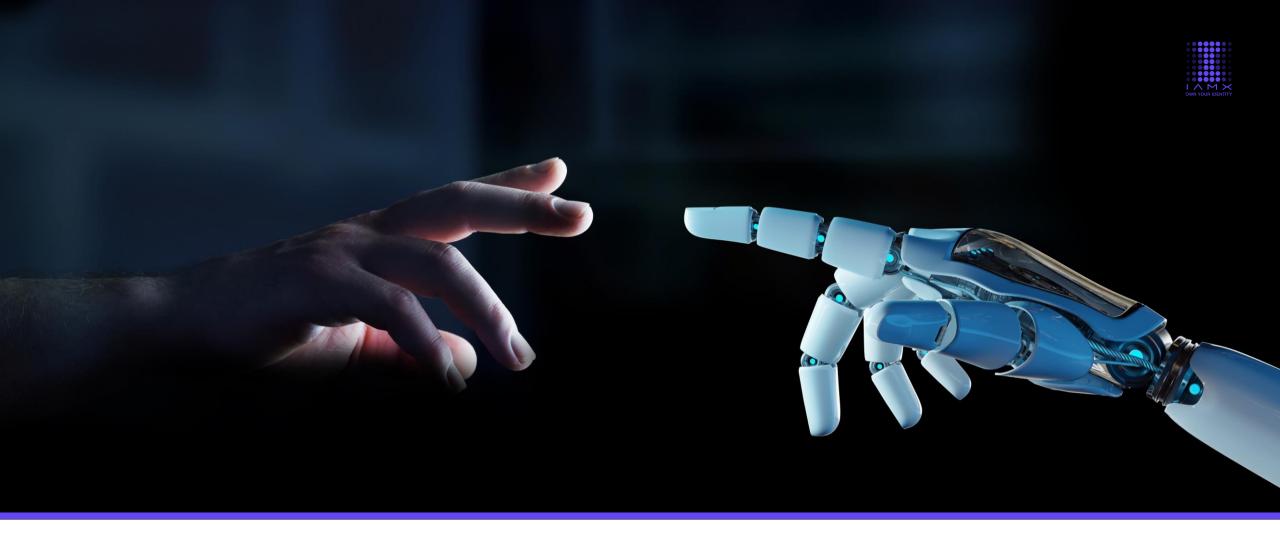


Epoch	Date	UTC	Welcome Reward IAMX Token	Regular Reward IAMX Token
309	16.12.2021	21:45	Delegate to IAMX Pool to qualify for Welcome Reward	Delegate to IAMX Pool
310	21.12.2021	21:45	Staking in IAMX Pool	
311	26.12.2021	21:45	Staking in IAMX Pool	
312	31.12.2021	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 310
313	05.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 311
314	10.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 312
315	15.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 313
316	20.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 314
317	25.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 315
318	30.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 316
319	04.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 317
320	09.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 318
321	14.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 319
322	19.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 320
323	24.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 321
324	01.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 322
325	06.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 323
326	11.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 324
327	16.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 325
328	21.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 326
329	26.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 327
330	31.03.2022	21:45		Pay Day IAMX Token Epoch 328
331	05.04.2022	21:45	Payout of Welcome Reward IAMX Token	Pay Day IAMX Token Epoch 329
332	10.04.2022	21:45		Pay Day IAMX Token Epoch 330
333	15.04.2022	21:45		Pay Day IAMX Token Epoch 331

# IAMX Tokenomics | Detailed Information | Delegation in Epoch 310



Epoch	Date	UTC	Welcome Reward IAMX Token	Regular Reward IAMX Token
310	21.12.2021	21:45	Delegate to IAMX Pool to qualify for Welcome Reward	Delegate to IAMX Pool
311	26.12.2021	21:45	Staking in IAMX Pool	
312	31.12.2021	21:45	Staking in IAMX Pool	
313	05.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 311
314	10.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 312
315	15.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 313
316	20.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 314
317	25.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 315
318	30.01.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 316
319	04.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 317
320	09.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 318
321	14.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 319
322	19.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 320
323	24.02.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 321
324	01.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 322
325	06.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 323
326	11.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 324
327	16.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 325
328	21.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 326
329	26.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 327
330	31.03.2022	21:45	Staking in IAMX Pool	Pay Day IAMX Token Epoch 328
331	05.04.2022	21:45		Pay Day IAMX Token Epoch 329
332	10.04.2022	21:45	Payout of Welcome Reward IAMX Token	Pay Day IAMX Token Epoch 330
333	15.04.2022	21:45		Pay Day IAMX Token Epoch 331
334	20.04.2022	21:45		Pay Day IAMX Token Epoch 332



# **CONTACT**

IAMX AG, Dammstr. 16, 6300 Zug, Switzerland













# **Countries and Population without a national Identity**



Economy	Region	Income	Country code	Share of population (age 15+) without a			Population (age 15+)	Women (age 15+)	Men (age 15+)
· ·				national ID	national ID	national ID	without a national ID	without a national ID	without a national ID
	~	_	· ·	<b>*</b>			-1	¥	¥
India	SAR	LMIC	IND	3,2%	3,3%	3,2%	31.922.000	15.785.000	16.137.000
Pakistan	SAR	LMIC	PAK	20,5%	27,9%	13,6%	26.904.000	17.814.000	9.090.000
Ethiopia	SSA	LIC	ETH	41,0%	50,6%	30,9%	26.477.000	16.566.000	9.910.000
Bangladesh	SAR	LMIC	BGD	17,1%	18,7%	15,4%	20.495.000	11.231.000	9.264.000
Indonesia	EAP	LMIC	IDN	9,6%	8,2%	11,1%	18.748.000	7.986.000	10.761.000
China	EAP	UMIC	CHN	1,5%	1,6%	1,3%	16.910.000	9.285.000	7.625.000
Mexico	LAC	UMIC	MEX	10,8%	11,7%	9,8%	10.421.000	5.759.000	4.662.000
Malawi	SSA	LIC	MWI	84,3%	84,4%	84,1%	9.086.000	4.653.000	4.433.000
Mozambique	SSA	LIC	MOZ	41,9%	48,6%	34,7%	7.090.000	4.291.000	2.800.000
Niger	SSA	LIC	NER	55,2%	68,0%	42,9%	6.143.000	3.804.000	2.338.000
Afghanistan	SAR	LIC	AFG	28,6%	51,6%	5,8%	5.966.000	5.322.000	644.000
South Sudan	SSA	LIC	SSD	78,6%	88,6%	68,4%	5.943.000	3.368.000	2.575.000
Egypt, Arab Rep.	MENA	LMIC	EGY	7,8%	10,9%	4,7%	5.168.000	3.609.000	1.559.000
Chad	SSA	LIC	TCD	62,7%	79,4%	45,0%	5.113.000	3.274.000	1.838.000
Cote d'Ivoire	SSA	LMIC	CIV	31,9%	31,5%	32,4%	4.589.000	2.220.000	2.369.000
Myanmar	EAP	LMIC	MMR	11,2%	12,8%	9,4%	4.465.000	2.647.000	1.818.000
Vietnam	EAP	LMIC	VNM	5,9%	4,1%	7,9%	4.385.000	1.557.000	2.828.000
Uganda	SSA	LIC	UGA	18,6%	19,5%	17,7%	4.334.000	2.306.000	2.029.000
Guinea	SSA	LIC	GIN	55,4%	60,6%	50,3%	4.193.000	2.291.000	1.902.000
Benin	SSA	LIC	BEN	54,0%	62,8%	45,0%	3.569.000	2.102.000	1.466.000
Cameroon	SSA	LMIC	CMR	23,8%	25,1%	22,4%	3.372.000	1.787.000	1.585.000
South Africa	SSA	UMIC	ZAF	8,1%	9,2%	6,9%	3.317.000	1.941.000	1.376.000
Madagascar	SSA	LIC	MDG	21,1%	26,1%	15,5%	3.288.000	2.079.000	1.209.000
Colombia	LAC	UMIC	COL	8,4%	6,2%	10,8%	3.188.000	1.201.000	1.988.000
Mali	SSA	LIC	MLI	29,3%	36,9%	21,4%	2.937.000	1.876.000	1.061.000
Togo	SSA	LIC	TGO	60,2%	68,5%	51,9%	2.826.000	1.617.000	1.209.000
Lao PDR	EAP	LMIC	LAO	59,3%	59,2%	59,3%	2.783.000	1.409.000	1.375.000
Kenya	SSA	LMIC	KEN	9,1%	11,2%	6,7%	2.775.000	1.753.000	1.022.000
Brazil	LAC	UMIC	BRA	1,6%	1,7%	1,5%	2.697.000	1.471.000	1.226.000
Senegal	SSA	LIC	SEN	27,6%	28,0%	27,1%	2.572.000	1.357.000	1.214.000
Russian Federation	ECA	UMIC	RUS	2,1%	0,8%	3,5%	2.433.000	536.000	1.897.000
Poland	ECA	HIC	POL	6,7%	5,4%	8,1%	2.167.000	920.000	1.247.000
Burkina Faso	SSA	LIC	BFA	19,3%	24,6%	14,3%	2.099.000	1.346.000	753.000
Guatemala	LAC	LMIC	GTM	18,3%	14,6%	22,4%	2.067.000	850.000	1.217.000
Haiti	LAC	LIC	HTI	27,5%	23,6%	31,5%	2.056.000	905.000	1.151.000
Turkey	ECA	UMIC	TUR	3,3%	4,3%	2,4%	2.052.000	1.341.000	711.000





			UN 2018	City	Metropolitan area <sup>[d]</sup>			Urban area <sup>[9]</sup>					
	City <sup>[a]</sup>	Country	population estimates <sup>[b</sup>	Definition	Population	Area (km²)	Density (/km²)	Population	Area (km²)	Density (/km²)	Population	Area (km²)	Density (/km²)
	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	<b>+</b>	+	<b>+</b>	<b>+</b>
1	Tōkyō	<ul><li>Japan</li></ul>	37,400,068	Metropolis prefecture	13,515,271	2,191	6,169 [14]	37,274,000	13,452	2,771 [15]	39,105,000	8,231	4,751 [e]
2	Delhi	India	28,514,000	Capital City	16,753,235	1,484	11,289 [16]	29,000,000	3,483	8,326 [17]	31,870,000	2,233	14,272 [f]
3	Shanghai	China	25,582,000	Municipality	24,870,895	6,341	3,922 [18][19]	N/A	N/A	N/A	22,118,000	4,069	5,436 [g]
4	São Paulo	Brazil	21,650,000	Municipality	12,252,023	1,521	8,055 [20]	21,734,682	7,947	2,735 [21]	22,495,000	3,237	6,949 [h]
5	Mexico City	■•■ Mexico	21,581,000	City-state	9,209,944	1,485	6,202 [22]	21,804,515	7,866	2,772 [23]	21,505,000	2,385	9,017
6	Cairo	Egypt	20,076,000	Urban governorate	9,500,000	3,085	3,079 [24]	N/A	N/A	N/A	19,787,000	2,010	9,844
7	Mumbai	India	19,980,000	Municipality	12,478,447	603	20,694 [25]	24,400,000	4,355	5,603 [26]	22,186,000	1,008	22,010 [27][i]
8	Beijing	** China	19,618,000	Municipality	21,893,095	16,411	1,334 [18][19]	N/A	N/A	N/A	19,437,000	4,172	4,659
9	Dhaka	Bangladesh	19,578,000	Capital city	8,906,039	338	26,349 [28][29]	14,543,124 [30]	N/A	N/A	16,839,000	456	36,928
10	Osaka	<ul><li>Japan</li></ul>	19,281,000	Designated city	2,725,006	225	12,111 [14]	19,303,000	13,228	1,459 [15]	15,490,000	3,020	5,129 []
11	New York	United States	18,819,000	City	8,804,190	778	11,316 [31]	20,140,470	12,093	1,665 [32]	23,582,649	34,493	684 [k]
12	Karachi	© Pakistan	15,400,000	Metropolitan city	14,910,352	3,530	4,224 [33][34]	16,051,521	3,780	4,246 [35]	15,292,000	1,044	14,648 [36]
13	Buenos Aires	Argentina	14,967,000	Autonomous city	3,054,300	203	15,046 [37]	12,806,866 [38]	N/A	N/A	16,216,000	3,222	5,033
14	Chongqing	China	14,838,000	Municipality	32,054,159	82,403	389 [39][19]	N/A	N/A	N/A	8,261,000	1,536	5,378
15	Istanbul	<b>C</b> Turkey	14,751,000	Metropolitan municipality	15,519,267	5,196	2,987 [40]	N/A	N/A	N/A	15,311,000	1,375	11,135
16	Kolkata	India	14,681,000	Municipality	4,496,694	205	21,935 [41]	14,035,959	1,851	7,583 [42]	18,698,000	1,352	13,830 [43]
17	Manila	Philippines	13,482,000	Capital city	1,780,148	43	41,399 [44]	12,877,253	620	20,770 [44]	23,971,000	1,873	12,798
18	Lagos	■ Nigeria	13,463,000	[m]	N/A	N/A	N/A	21,000,000	1,171	17,933 [45]	15,487,000	1,966	7,877
19	Rio de Janeiro	Brazil	13,293,000	Municipality	6,520,000	1,221	5,340 [46]	12,644,321	5,327	2,374 [47]	12,486,000	2,020	6,181
20	Tianjin	China	13,215,000	Municipality	13,866,009	11,920	1,163 [18][19]	N/A	N/A	N/A	10,932,000	2,813	3,886





Rank +	City +	Country \$	Population +	Date of estimate \$
1	Kinshasa	✓ Democratic Republic of the Congo	14,970,000	2021
2	Lagos	■ Nigeria	14,862,000	2021
3	Cairo	Egypt	10,025,657	2021
4	Giza	Egypt	9,200,000	2021
5	Dar es Salaam	<b>Z</b> Tanzania	7,100,000	2021
6	Khartoum	<b>Sudan</b>	5,989,024	2021
7	Johannesburg	South Africa	5,926,668	2021
8	Abidjan	Cote d'Ivoire	5,381,826	2021
9	Alexandria	Egypt	5,381,000	2021
10	Addis Ababa	Ethiopia	5,006,000	2021
11	Nairobi	Kenya	4,922,000	2021
12	Cape Town	South Africa	4,710,000	2021 <sup>[1]</sup>
13	Accra	Ghana	4,200,000	2020
14	Yaoundé	Cameroon	4,164,167	2021
15	Ekurhuleni (East Rand)	South Africa	3,982,223	2020 <sup>[1]</sup>
16	Durban (eThekwini)	South Africa	3,981,205	2020 <sup>[1]</sup>
17	Casablanca	Morocco	3,793,585	2021
18	Douala	Cameroon	3,793,363	2021
19	Tshwane (Pretoria)	South Africa	3,729,104	2020 <sup>[1]</sup>
20	Ibadan	■ Nigeria	3,649,000	2021
21	Kano	■ Nigeria	3,550,000	2021
22	Kumasi	<b></b> Ghana	3,490,000	2021
23	Abuja	■ Nigeria	3,464,123	2021
24	Kampala	Uganda	3,469,510	2021
25	Dakar	<b>I</b> ∗ Senegal	3,229,800	2021

### **EXECUTIVE SUMMARY**



Free, holder-owned, holder-controlled global identity and authentication based on SSI.



Decentral: Storage on any DID / Ledger is supported. Start with Cardano Eco.



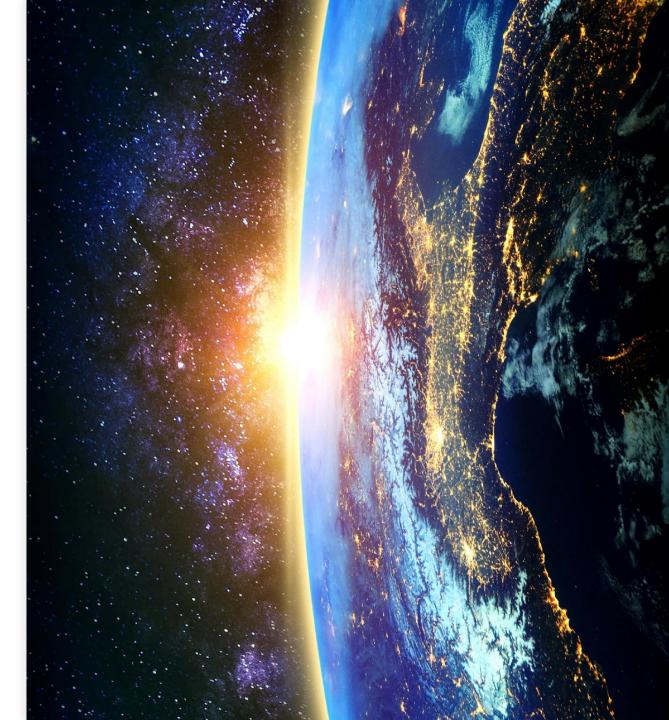
Technology enables decentralized, asynchronous workflows and smart contracts in any business case.



IAMX is an Identity Eco System Partner of Cardano https://github.com/input-output-hk/essentialcardano/blob/main/essential-cardano-list.md.



The impact for the people, resulting from our contribution, is the highest in emerging markets.



### **EXECUTIVE SUMMARY**



### Founding Team:

The founding team of 4 co-founders have been friends for 25 years, each co-founder with a business expertise of more than 20 years. Strong track record in Telecommunication and Mass media Entertainment Partners



Product Software: mobile plan (SIM only), unlimited LTE, 50% discount, 1Click-Fulfillment live.



Comparison: PayPal-Checkout enables certain Shopping Partners, based on post address and payment. IAMX enables the proof of whole set of attributes and properties needed by the verifier, in order to be able to legally binding interact across the full value chain and, e.g. authenticated passport-no, first name, last name, street, street no, zip, city, country, birthdate, place of birth, nationality. IAMX also enables organizations and enables control of assets such as real estate.

